# Brief summary of <br> Consolidated Fiscal 2018/02 3rd Quarter Financial Results 

December 28, 2017

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## I . News \& Topics

## Brand Topics

## GLOBAL WORK

Nine months net sales: 28.8 billion yen (101.5\% YoY)

- Sales has been recovered modestly in 3rd quarter.

■ The largest store in Japan, CANAL CITY HAKATA, opened in December.

- Full product lineup in the $1,400 \mathrm{~m}^{2}$ /two floors store
- The first "GLOBAL WORK CAFE" in west Japan is attached.

Existing store sales YoY(\%)
three-month moving average




## Brand Topics

## niko and •••• Nine months net sales: 20.8 billion yen ( $116.5 \%$ YoY)

- Strong performance of men category
- Nine months net sales is more than $150 \%$ year on year.
- Adding personnel to strengthen product planning
- Increasing common material with women category to improve the value of products
- Increasing marketing to raise brand awareness

- Collaboration with worldwide franchise
. "minions" collaboration products helped to increase number of customers.
- "new balance "collaboration also created the buzz.

- 10 year anniversary video
- Promotion video has been played in the stores nationwide and on TV in September



## Brand Topics

## studio <br> CLIP

Nine months net sales: 18.0 billion yen ( $110.2 \%$ YoY)
■ Strong performance of online-limited size products

■ Net sales of Christmas goods is more than $120 \%$ year on year.


## repipi armario

■ Launched in 2010 targeting junior high school girls

- Ranked as top one favorite fashion brand for eight years in the row, in the survey conducted by teen magazine "nicola"
- Existing store sales stays more than $110 \%$ year on year for this fiscal year.
- Gaining popularity because of affordable pricing ,seasonal products, and SNS marketing


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## Online Business

## Nine months net sales: 23.8 billion yen (119.9\% YoY)

Online sales ratio of total non-consolidated sales: 16.2\% (company-owned EC site 8.3\%)
■ Members of company's e-commerce website [.st]: approx. 6.6 million( +1 m from 9 months ago)

- Rewards program connecting online and offline stores contributed .

- FY2014/02 figures include TRINITY ARTS INC.
- Sales and ratio figures has been revised from the past due to the booking rule change for sales of company owned E-commerce site。


## IT System Update

What to accomplish


## Japan

- Improve capacity for sales increase
- Adjust to be compatible for more devices
- Reinforce for omni channel

Overseas

- Start company-owned EC site in Taiwan
- Strengthen security
- Adjust for new business

Schedule

Start cutover function by function from FY2019/02

## Japan

- Schedule to launch in FY2019/02
Overseas
- Start in Spring 2018


## II. FY2018/02 3rd Quarter Financial Results

## Consolidated Income Statement

Millions of yen

| Consolidated | FY2017/02 Q3 |  |  |  | FY2018/02 Q3 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Nine Months Ended |  | Three Months Ended |  | Nine Months Ended |  |  | Three Months Ended |  |  |
|  |  | Ratio |  | Ratio |  | Ratio | YoY |  | Ratio | YoY |
| Net sales | 148,925 | 100.0\% | 51,198 | 100.0\% | 163,269 | 100.0\% | 109.6\% | 55,476 | 100.0\% | 108.4\% |
| Adastria(Non-consolidated) | 142,369 | 95.6\% | 48,954 | 95.6\% | 147,297 | 90.2\% | 103.5\% | 49,972 | 90.1\% | 102.1\% |
| Overseas *1*2 | 7,871 | 5.3\% | 2,614 | 5.1\% | 10,190 | 6.2\% | 129.5\% | 3,959 | 7.1\% | 151.5\% |
| ALICIA *3 | - | - | - | - | 6,961 | 4.3\% | - | 1,903 | 3.4\% | - |
| Gross profit | 87,456 | 58.7\% | 30,910 | 60.4\% | 92,176 | 56.5\% | 105.4\% | 32,076 | 57.8\% | 103.8\% |
| SG\&A expenses | 73,823 | 49.6\% | 25,332 | 49.5\% | 85,286 | 52.2\% | 115.5\% | 29,219 | 52.7\% | 115.3\% |
| Advertising \& promotion | 4,889 | 3.3\% | 1,918 | 3.7\% | 6,037 | 3.7\% | 123.5\% | 2,576 | 4.6\% | 134.3\% |
| Personnel | 25,149 | 16.9\% | 8,368 | 16.3\% | 28,116 | 17.2\% | 111.8\% | 9,470 | 17.1\% | 113.2\% |
| Rent \& depreciation | 29,410 | 19.7\% | 10,086 | 19.7\% | 33,577 | 20.6\% | 114.2\% | 11,255 | 20.3\% | 111.6\% |
| Amortization of goodwill | 1,638 | 1.1\% | 546 | 1.1\% | 2,008 | 1.2\% | 122.6\% | 706 | 1.3\% | 129.4\% |
| Others | 12,736 | 8.6\% | 4,412 | 8.6\% | 15,546 | 9.5\% | 122.1\% | 5,210 | 9.4\% | 118.1\% |
| Operating income | 13,632 | 9.2\% | 5,578 | 10.9\% | 6,890 | 4.2\% | 50.5\% | 2,856 | 5.1\% | 51.2\% |
| Adastria (Non-consolidated) <br> (before a mortization of goodwill) | 14,911 | - | 5,990 | - | 9,267 | - | 62.2\% | 3,821 | - | 63.8\% |
| Overseas (before amortization of goodwill) *1 *2 | - 394 | - | $\triangle 59$ | - | - 1,127 | - | - | - 262 | - | - |
| ALICIA (before amortization of goodwill) *3 | - | - | - | - | 18 | - | - | - 166 | - | - |
| Adastria Logistics | 497 | - | 135 | - | 558 | - | - | 157 | - | 116.2\% |
| Ordinary income | 13,800 | 9.3\% | 5,749 | 11.2\% | 7,238 | 4.4\% | 52.4\% | 3,094 | 5.6\% | 53.8\% |
| Net income | 11,172 | 7.5\% | 6,324 | 12.4\% | 6,594 | 4.0\% | 59.0\% | 1,557 | 2.8\% | 24.6\% |
| EBITDA | 19,511 | 13.1\% | 7,607 | 14.9\% | 13,849 | 8.5\% | 71.0\% | 5,248 | 9.5\% | 69.0\% |
| Depreciation and amortization | 4,240 | 2.8\% | 1,483 | 2.9\% | 4,951 | 3.0\% | 116.8\% | 1,684 | 3.0\% | 113.6\% |
| Amortization of goodwill | 1,638 | 1.1\% | 546 | 1.1\% | 2,008 | 1.2\% | 122.6\% | 706 | 1.3\% | 129.4\% |

${ }^{*} 1$ : Oversea business is the sum of 6 overseas subsidiaries: Hong Kong, Taiwan, China, Singapore, Korea, USA.
*2 : The sales and profit of Adastria USA, Inc. is recorded from FY2018/2Q.
*3 : The sales and profit of ALICIA Co.,Ltd. is recorded from FY2018/1Q.
ADASTRIA

## Consolidated Income Statement Highlights

(Three months ended November 30, 2017)

■ Net sales: 55.4 billion yen ( $108.4 \% \mathrm{YoY}$ )
Nets sales of existing stores in Japan is 99.2 \% year on year.
Brands such as niko and..., repipi armario, BAYFLOW contributed.
■ Gross profit ratio: 57.8\% (-2.6p YoY)
Price discount rate increased on both Japan and overseas.
Cost ratio increased.
■ SG\&A expense ratio: 52.7\% (+3.2p YoY)

- Advertising \& promotion: 4.6\% (+0.9p YoY) Marketing for core brand increased.
- Personnel: $17.1 \%$ (+0.8p YoY) Ratio of store and subsidiaries personnel cost increased.
- Rent \& depreciation: 20.3\% (+0.6p YoY) Rent ratio of subsidiaries increased.
- Others: 9.4\% (+0.8p YoY) Delivery and IT system cost increased.

■ Operating income: 2.8 billion yen ( $51.2 \%$ YoY)
Operating margin: 5.1\% (-5.8p YoY), EBITDA margin: 9.5\% (-5.4p YoY)

- Net income: 1.5 billion yen ( $24.6 \% \mathrm{YoY}$ )
3.7 billion yen gain on sale of investment securities is recorded as extraordinary income in last fiscal year 3rd quarter.


## Non-consolidated Income Statement

Millions of yen

| (non-consolidated) | FY2017/02 Q3 |  | FY2018/02 Q3 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Nine Months Ended | Three Months Ended | Nine Months Ended |  | Three Months Ended |  |
|  |  |  |  | YoY |  | YoY |
| Net sales | 142,369 | 48,954 | 147,297 | 103.5\% | 49,972 | 102.1\% |
| (Existing stores YoY) | 102.5\% | 103.0\% | 99.7\% | - | 99.2\% | - |
| Global Work *1 | 28,387 | 10,023 | 28,806 | 101.5\% | 9,978 | 99.5\% |
| niko and... | 17,871 | 6,242 | 20,820 | 116.5\% | 7,211 | 115.5\% |
| studio CLIP | 16,356 | 5,345 | 18,024 | 110.2\% | 5,620 | 105.1\% |
| LOWRYS FARM *1 | 18,767 | 6,785 | 17,030 | 90.7\% | 5,879 | 86.7\% |
| LEPSIM | 11,716 | 3,975 | 11,413 | 97.4\% | 3,969 | 99.9\% |
| Gross profit | 82,644 | 29,366 | 82,673 | 100.0\% | 28,913 | 98.5\% |
| Gross margin | 58.0\% | 60.0\% | 56.1\% | - 1.9p | 57.9\% | - 2.1p |
| SG\&A expenses (before amortization of goodwill) | 67,733 | 23,376 | 73,405 | 108.4\% | 25,091 | 107.3\% |
| SG\&A ratio | 47.6\% | 47.8\% | 49.8\% | +2.3p | 50.2\% | +2.5p |
| Operating income (before amortization of goodwill ) | 14,911 | 5,990 | 9,267 | 62.2\% | 3,821 | 63.8\% |
| Operating margin | 10.5\% | 12.2\% | 6.3\% | - 4.2p | 7.6\% | - 4.6p |


| Number of stores | FY2017/02 Q3 |  | FY2018/02 Q3 |  |
| :--- | :---: | :---: | :---: | :---: |
| Opened | 72 | 34 | 98 | 27 |
| Closed | 26 | 5 | 24 | 8 |
| Renovated | 61 | 20 | 59 | 29 |
| As of the end of fiscal year | 1,266 | 1,266 | 1,317 | 1,317 |

*1 : Since the operation of 12 outlet stores has been transferred to brands from FY2018/3Q, net sales numbers has been adjusted for both FY2017/Q3 and FY 2018/Q3.

## Overseas Business

|  | FY2017/02 Q3 |  | FY 2018/02 Q3 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Nine Months Ended | Three <br> Months <br> Ended | Nine Months Ended |  |  | Three Months Ended |  |  |
|  |  |  |  | $\begin{aligned} & \text { YoY } \\ & \text { (JPY) } \end{aligned}$ | YoY (Local currency) |  | $\begin{aligned} & \text { YoY } \\ & \text { (JPY) } \end{aligned}$ | YoY (Local currency) |
| Net sales | 7,871 | 2,614 | 10,190 | 129.5\% | 126.3\% | 3,959 | 151.5\% | 143.1\% |
| Hong Kong | 4,842 | 1,592 | 4,519 | 93.3\% | 90.9\% | 1,536 | 96.5\% | 90.0\% |
| China | 1,344 | 454 | 1,410 | 104.9\% | 105.7\% | 515 | 113.4\% | 105.4\% |
| Korea | 581 | 218 | 714 | 122.8\% | 116.6\% | 282 | 129.3\% | 120.7\% |
| Taiwan | 1,102 | 349 | 1,207 | 109.5\% | 99.5\% | 400 | 114.8\% | 100.7\% |
| Singapore | - | - | - | - | - | - | - | - |
| USA | - | - | 2,338 | - | - | 1,224 | - | - |
| Operating income (before amortization of goodwill ) | - 394 | - 59 | © 1,127 | - | - | - 262 | - | - |
| Hong Kong | - 194 | - 41 | - 517 | - | - | - 174 | - | - |
| China | - 147 | - 6 | - 224 | - | - | - 17 | - | - |
| Korea | - 177 | - 34 | - 133 | - | - | - 39 | - | - |
| Taiwan | 120 | 23 | 84 | 69.9\% | 63.5\% | 14 | 62.2\% | 52.8\% |
| Singapore | 4 | - | - | - | - | - | - | - |
| USA (before amortization of goodwill ) | - | - | - 337 | - | - | - 45 | - | - |

## Consolidated Balance Sheet

Millions of yen

| Consolidated | End of 2016/11 |  | End of 2017/02 |  | End of 2017/11 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Ratio |  | Ratio |  | Ratio | YoY | Compared with the end of 2017/02 |
| Current assets | 48,666 | 53.3\% | 48,178 | 53.3\% | 53,553 | 53.9\% | +4,887 | +5,374 |
| Cash and deposits | 10,660 | 11.7\% | 20,734 | 22.9\% | 11,580 | 11.7\% | +919 | - 9,153 |
| Inventories | 20,743 | 22.7\% | 16,351 | 18.1\% | 22,998 | 23.2\% | +2,255 | +6,646 |
| Fixed assets | 42,611 | 46.7\% | 42,210 | 46.7\% | 45,758 | 46.1\% | +3,147 | +3,548 |
| Property, plant and equipment | 11,482 | 12.6\% | 10,444 | 11.6\% | 12,500 | 12.6\% | +1,018 | +2,055 |
| Goodwill | 3,855 | 4.2\% | 3,309 | 3.7\% | 5,707 | 5.7\% | +1,852 | +2,398 |
| Investments and other assets | 25,454 | 27.9\% | 26,213 | 29.0\% | 23,469 | 23.6\% | © 1,984 | © 2,743 |
| Total assets | 91,277 | 100.0\% | 90,389 | 100.0\% | 99,312 | 100.0\% | +8,034 | +8,923 |
| Liabilities | 35,843 | 39.3\% | 34,353 | 38.0\% | 42,701 | 43.0\% | +6,858 | +8,347 |
| Interest-bearing debt | 1,564 | 1.7\% | 2,027 | 2.2\% | 2,862 | 2.9\% | +1,298 | +835 |
| Net assets | 55,434 | 60.7\% | 56,035 | 62.0\% | 56,610 | 57.0\% | +1,176 | +575 |
| Treasury stocks | ( 4,643 | - 5.1\% | - 4,645 | - 5.1\% | ( 4,650 | - 4.7\% | - 7 | $\triangle 4$ |

■ Inventories: 110.9\% year on year on consolidated basis due to the consolidation of new subsidiaries. $103.1 \%$ year on year on non-consolidated basis, about the same level of sales increase.

- Fixed assets : Recorded goodwill of ALICIA(1 billion yen) in the 1st quarter ; Velvet (provisional 3.3 billion yen) in the 2 nd quarter. Other assets decreased as sales of investment securities in the 1st quarter.
■ Net assets : Net assets ratio remains stable at 57.0\%.


## Number of Stores

|  | FY2017/02 | FY2018/02 3Q Nine Months Ended |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fiscal year end | Increased *1*3 | Opened | Changed | Closed | end of 3Q |
| GLOBAL WORK | 192 | - | 11 | 12 | - 2 | 213 |
| niko and ... | 129 | - | 9 | 0 | - 2 | 136 |
| studio CLIP | 182 | - | 15 | 0 | -1 | 196 |
| LOWRYS FARM | 152 | - | 7 | 0 | - 2 | 157 |
| LEPSIM | 134 | - | 11 | 0 | - 3 | 142 |
| JEANASIS | 80 | - | 4 | 0 | - 2 | 82 |
| RAGEBLUE | 58 | - | 3 | 1 | -1 | 61 |
| BAYFLOW | 32 | - | 7 | 0 | 0 | 39 |
| Others | 284 | - | 31 | - 13 | - 11 | 291 |
| Adastria Japan total | 1,243 | - | 98 | 0 | - 24 | 1,317 |
| (Web store included) | (39) | - | (6) | 0 | 0 | (45) |
| ALICIA total *1 | - | 113 | 5 | 0 | -12 | 106 |
| (Web store included) | - | (6) | (0) | (0) | (0) | (6) |
| Japan total | 1,243 | 113 | 103 | 0 | $\triangle 36$ | 1,423 |
| (Web store included) | (39) | (6) | (6) | (0) | (0) | (51) |
| Hong Kong | 25 | - | 0 | 0 | -1 | 24 |
| China *2 | 45 | - | 12 | 0 | - 11 | 46 |
| Taiwan | 29 | - | 0 | 0 | 0 | 29 |
| Korea | 9 | - | 2 | 0 | 0 | 11 |
| US *3 | - | 9 | 1 | 0 | 0 | 10 |
| Oversea total | 108 | 9 | 15 | 0 | - 12 | 120 |
| (Web store included) | (8) | (1) | (0) | (0) | (0) | (9) |
|  |  |  |  |  |  |  |
| Consolidated total | 1,351 | 122 | 118 | 0 | - 48 | 1,543 |

${ }^{*} 1$ : The sales and profit of ALICIA Co.,Ltd. is recorded from FY2018/1Q.
*2 : Distributor ( 20 stores as of the end of $\mathrm{FY} 2018 / 3 \mathrm{Q}$ ) are included.
*3 : Velvet, LLC 's balance sheet is consolidated from FY2018/1Q.

## ADASTRIA

