Brief summary of Fiscal 2019/02 1st Quarter Financial Results

June 29, 2018





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I. FY2019/02 1st Quarter Financial Results

Consolidated Income Statement

		FY2018/02	2 1Q		FY2019/02 1Q	
		Results	3		Results	
			Ratio		Ratio	YoY
Net sales		54,066	100.0%	51,392	100.0%	95.1%
	Adastria (Non-consolidated)	49,261	91.1%	44,760	87.1%	90.9%
	Domestic subsidiaries *1	2,517	4.7%	3,670	7.1%	145.8%
	Overseas subsidiaries *2	2,627	4.9%	3,808	7.4%	144.9%
Gross prof	it	32,089	59.4%	29,521	57.4%	92.0%
SG&A exp	enses	28,255	52.3%	28,243	55.0%	100.0%
	Advertising & promotion	2,067	3.8%	2,376	4.6%	115.0%
	Personnel	8,890	16.4%	9,526	18.5%	107.2%
	Rent & depreciation	11,193	20.7%	10,520	20.5%	94.0%
	Amortization of goodwill	591	1.1%	570	1.1%	96.4%
	Others	5,512	10.2%	5,249	10.2%	95.2%
Operating income		3,833	7.1%	1,278	2.5%	33.4%
	Adastria(non-consolidated, before amortization of goodwill)	4,783		2,306		48.2%
	Domestic subsidiaries *1 (before amortization of goodwill)	103	-	▲ 127	-	-
	Overseas (before amortization of goodwill) *2	▲ 440	-	▲ 635	-	-
	Adastria Logistics	169	-	172	-	101.9%
Ordinary i	ncome	3,892	7.2%	1,358	2.6%	34.9%
Net incom	e	5,220	9.7%	239	0.5%	4.6%
EBITDA		6,004	11.1%	3,387	6.6%	56.4%
	Depreciation and amortization	1,579	2.9%	1,538	3.0%	97.4%
	Amortization of goodwill	591	1.1%	570	1.1%	96.4%

^{*1:} Domestic subsidiaries is the sum of three domestic subsidiaries: ALICIA Co., Ltd., ELEMENT RULE Co., Ltd., Adastria eat Creations Co., Ltd.



^{*2}: Oversea subsidiaries is the sum of overseas subsidiaries: Hong Kong, Taiwan, China, Korea, USA.

^{*:} Purchase price allocation (PPA) was conducted at the end of last fiscal year and the results is reflected on FY2018/02 numbers.

Consolidated Income Statement

- Net sales: 51.3 billion yen (-4.9% YoY)
 - Non-consolidated: Net sales of existing stores declined 7.2% year on year niko and ..., continued to perform well while overall other brands were sluggish
 - Domestic subsidiaries: Two brands (BARNYARDSTORM & BABYLONE) from Adastria Co., Ltd, were transferred into subsidiary, ELEMENT RULE Co., Ltd from 1st quarter this fiscal year
- Gross profit margin: 57.4% (-2.0p YoY)
 - The price discount rate increased due to inventory control measures
 - · Increased the bonus point program for E-commerce site
- SG&A expense ratio: 55.0%(+2.7p YoY)
 - · Advertising & promotion: 4.6% (+0.8p YoY) Strengthened online business promotions
 - Personnel: 18.5% (+2.1p YoY) higher personnel expense ratio at physical stores

and the consolidation of subsidiary

· Rent & depreciation: 20.5% (-0.2p YoY) Decreased due to one time head office relocation

expense in last year

· Others: 10.2%(+0.0p YoY) Increased in shipping expenses for small packages,

decreased in outsourcing fee

- Operating income: 1.2 billion yen(-66.6% YoY)
 - · Operating margin: 2.5% (-4.6p YoY); EBITDA margin: 6.6% (-4.5p YoY)
- Net income: 0.2 billion(-95.4 % YoY)
 - · 4.3 billion yen gain on sales of investment securities was recorded at 1st quarter last fiscal year



Non-consolidated Income Statement

Millions of yen

		FY2018/02 1Q	FY2019	/02 1Q
		Results	Res	ults
				YoY
Net sales		49,261	44,760	90.9%
	(Existing stores YoY)	102.6%	92.8%	-
	GLOBAL WORK *1	10,335	9,325	90.2%
	niko and	6,584	7,393	112.3%
	studio CLIP	5,444	5,372	98.7%
	LOWRYS FARM *1	6,583	5,324	80.9%
	LEPSIM	3,759	3,461	92.1%
Gross profi	t	29,269	25,609	87.5%
	Gross margin	59.4%	57.2%	▲ 2.2p
SG&A expe	enses nortization of goodwill)	24,486	23,302	95.2%
	SG&A ratio	49.7%	52.1%	+2.4p
Operating i	income nortization of goodwill)	4,783	2,306	48.2%
	Operating margin	9.7%	5.2%	▲ 4.5p

Opened	59	30
Closed	5	5
Other change *2	-	▲ 68
Renovated	25	18
As of the end of FY2019/02 1Q	1,297	1,232

- Two brands from parent company, Adastria Co., Ltd., were transferred into subsidiary, ELEMENT RULE Co.,Ltd from 1st quarter this fiscal year
- Excluding the impact of the transfer mentioned above, the net sales is 95.1% year on year



^{*1:} Due to the operation of 12 outlet stores were transferred into brands from FY2018/3Q, net sales numbers has been adjusted for both FY2018/02 and FY 2019/02.

^{*2: 68} stores were transferred from Adastria Co., Ltd. into ELEMENT RULE Co., Ltd in March 2019.

^{*:} Two brands from parent company, Adastria Co., Ltd., were transferred into subsidiary, ELEMENT RULE Co., Ltd from FY2019/2 1Q.

Overseas Business

Millions	of yen	T			
		FY2018/02 1Q		FY2019/02 1Q	
		Results		Results	
				YoY (JPY)	YoY (Local currency)
Net sal	es	2,627	3,808	144.9%	148.5%
	Hong Kong	1,578	1,492	94.6%	100.1%
	China	437	428	98.1%	94.5%
	Korea	191	282	147.6%	143.8%
	Taiwan	420	624	148.3%	147.5%
	USA	-	979	-	_
1 '	ing income e amortization of goodwill)	▲ 440	▲ 635	-	-
	Hong Kong	▲ 283	▲ 240	-	-
	China	▲ 95	▲ 216	-	-
	Korea	▲ 68	▲ 80	_	_
	Taiwan	7	22	315.0%	313.3%
	USA (before amortization of goodwill)	-	1 20	-	-

Hong Kong and China is undergoing business restructuring

(before amortization of goodwill)

- Sales of niko and ... in Korea and Taiwan continued to grow
- Maintaining quality suppliers and customers in the wholesale business for USA business



Consolidated Balance Sheet

Millions of yen

		End of 2017/5 Er		End of 2	2018/2		End of 2018/5		
			Ratio		Ratio		Ratio	Compared with the end of 2017/5	Compared with the end of 2018/2
Current as	ssets	48,519	50.8%	49,785	54.6%	48,195	53.4%	▲ 323	▲ 1,589
	Cash and deposits	12,130	12.7%	19,446	21.3%	12,409	13.8%	+278	▲ 7,036
	Inventories	19,326	20.3%	18,073	19.8%	19,908	22.1%	+582	+1,835
Fixed assets		46,902	49.2%	41,338	45.4%	42,022	46.6%	▲ 4,879	+684
	Property, plant and equipment	12,656	13.3%	12,324	13.5%	13,406	14.9%	+749	+1,082
	Goodwill	6,103	6.4%	1,959	2.2%	1,373	1.5%	▲ 4,729	▲ 585
	Investments and other assets	25,065	26.3%	22,799	25.0%	22,705	25.2%	▲ 2,360	▲94
Total asse	ts	95,422	100.0%	91,123	100.0%	90,218	100.0%	▲ 5,203	▲ 904
Liabilities		38,477	40.3%	40,092	44.0%	39,778	44.1%	+1,301	▲ 313
	Interest-bearing debt	2,544	2.7%	2,657	2.9%	2,775	3.1%	+231	+117
Net assets	S	56,944	59.7%	51,030	56.0%	50,439	55.9%	▲ 6,504	▲ 590
	Treasury stocks	▲ 4,647	▲ 4.9%	▲ 4,652	▲ 5.1%	▲ 4,575	▲ 5.1%	+72	+77

^{*:} Purchase price allocation (PPA) was conducted at the end of last fiscal year and the results is reflected on End of 2017/5 numbers.



Number of Stores

	FY2018/02	FY2019/02 1Q			
	Fiscal year end	Opened	Changed	Closed	end of 1Q
GLOBAL WORK	210	5	0	0	215
niko and	132	3	0	0	135
LOWRYS FARM	195	1	0	▲ 2	194
studio CLIP	149	2	0	▲ 1	150
LEPSIM	138	2	0	▲ 1	139
JEANASIS	76	1	0	0	77
RAGEBLUE	57	3	0	0	60
BAYFLOW	39	6	0	0	45
Others	279	7	▲ 68	▲ 1	217
Adastria non-consolidated total*1	1,275	30	▲ 68	▲ 5	1,232
(Web store included)	(45)	(3)	(▲5)	(0)	(43)
Domestic subsidiaries total *1 *2	100	9	70	▲ 9	170
(Web store included)	(7)	(5)	(5)	(0)	(17)
Japan total	1,375	39	2	▲ 14	1,402
(Web store included)	(52)	(8)	(0)	(0)	(60)
Hong Kong	24	0	0	1	23
China	49	0	0	▲ 7	42
Taiwan	31	0	0	▲ 2	29
Korea	11	0	0	0	11
US	11	0	0	0	11
Oversea total	126	0	0	▲ 10	116
(Web store included)	(8)	(0)	(0)	(0)	(8)
Consolidated total	1,501	39	2	▲ 24	1,518

^{*1: 68} stores were transferred from Adastria Co., Ltd. into ELEMENT RULE Co., Ltd in March 2019.



^{*2 :} Sum of three domestic subsidiaries: ALICIA Co.,Ltd., ELEMENT RULE Co., Ltd.

FY2019/02 Forecast (Consolidated)

Same as announced at April 4, 2018

	FY2018/02		FY2019/02		
	Results		Forecast		
		,	Ratio	YoY	
Net sales	222,787	227,000	100.0%	101.9%	
Operating income	5,005	8,400	3.7%	167.8%	
Ordinary income	5,428	8,700	3.8%	160.3%	
Net income	863	4,400	1.9%	509.4%	
ROE	1.6%	8.5%	-	+6.9p	
EBITDA	15,141	16,000	7.0%	105.7%	
Depreciation &Amortization	7,488	6,300	2.8%	84.1%	
Amortization of goodwill	2,648	1,300	0.6%	49.1%	
Capital expenditure	13,247	11,000			

II. News & Topics

Initiatives for Improving Japan Operations

Merchandise planning initiatives

Relocate the pressroom (showroom) back into the headquarter

Increase the opportunities and convenience for sample reviewing and merchandise planning

Store initiatives

Brush up of branch system by consolidating the 16 local branches into 7

- Improve the speed and quality of the communication between stores and brand headquarters
- Reinforcement of IT infrastructure

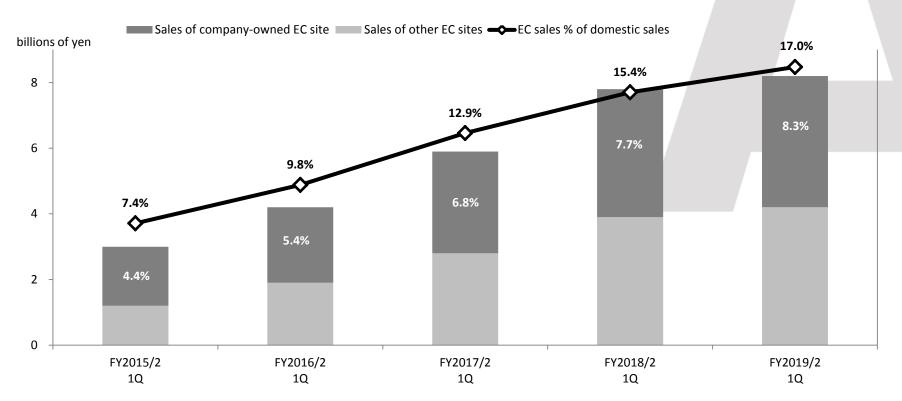
System cutover from March 2018

 Expend the scope and qualify of timely information gathering to support merchandise planning and store operations



Online Business

- Domestic net sales from online: 8.2 billion yen (+2.9% YoY)
- Domestic online business ratio: 17.0% (company-owned EC site: approx. 8.3%)
- Member of company-owned EC site [.st]: approx. 7.4 million (+0.4 million vs. FY2018/02)



^{*:} From FY2018/02, sales of ALICIA Co.,Ltd. was added.



^{*:} From FY2019/02, sales of ELEMENT RULE Co.,Ltd was added.

A D A S T R I A Play fashion!