# Brief summary of <br> Fiscal 2019/02 1st Quarter <br> Financial Results 

June 29, 2018

AD ASTRIA<br>Play fashion!

## Table of Contents

## I. FY2019/02 1st Quarter Financial Results

- Consolidated Income Statement 3
- Non-consolidated Income Statement 5
- Overseas Business 6
- Consolidated Balance Sheet 7
- Number of Stores 8
- FY2019/02 Forecast (Consolidated) 9


## II. News \& Topics

- Initiatives for Improving Japan Operations ..... 11
- Online Business ..... 12


# I. FY2019/02 1st Quarter 

Financial Results

## Consolidated Income Statement

Millions of yen

|  |  | FY2018/02 1Q |  | FY2019/02 1Q |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Results |  | Results |  |  |
|  |  |  | Ratio |  | Ratio | YoY |
| Net sales |  | 54,066 | 100.0\% | 51,392 | 100.0\% | 95.1\% |
|  | Adastria(Non-consolidated) | 49,261 | 91.1\% | 44,760 | 87.1\% | 90.9\% |
|  | Domestic subsidiaries *1 | 2,517 | 4.7\% | 3,670 | 7.1\% | 145.8\% |
|  | Overseas subsidiaries *2 | 2,627 | 4.9\% | 3,808 | 7.4\% | 144.9\% |
| Gross profit |  | 32,089 | 59.4\% | 29,521 | 57.4\% | 92.0\% |
| SG\&A expenses |  | 28,255 | 52.3\% | 28,243 | 55.0\% | 100.0\% |
|  | Advertising \& promotion | 2,067 | 3.8\% | 2,376 | 4.6\% | 115.0\% |
|  | Personnel | 8,890 | 16.4\% | 9,526 | 18.5\% | 107.2\% |
|  | Rent \& depreciation | 11,193 | 20.7\% | 10,520 | 20.5\% | 94.0\% |
|  | Amortization of goodwill | 591 | 1.1\% | 570 | 1.1\% | 96.4\% |
|  | Others | 5,512 | 10.2\% | 5,249 | 10.2\% | 95.2\% |
| Operating income |  | 3,833 | 7.1\% | 1,278 | 2.5\% | 33.4\% |
|  | Adastria(non-consolidated, before amortization of goodwill) | 4,783 | - | 2,306 | - | 48.2\% |
|  | Domestic subsidiaries *1 (before amortization of goodwill) | 103 | - | A 127 | - | - |
|  | Overseas <br> (before amortization of goodwill) *2 | - 440 | - | - 635 | - | - |
|  | Adastria Logistics | 169 | - | 172 | - | 101.9\% |
| Ordinary income |  | 3,892 | 7.2\% | 1,358 | 2.6\% | 34.9\% |
| Net income |  | 5,220 | 9.7\% | 239 | 0.5\% | 4.6\% |
| EBITDA |  | 6,004 | 11.1\% | 3,387 | 6.6\% | 56.4\% |
|  | Depreciation and amortization | 1,579 | 2.9\% | 1,538 | 3.0\% | 97.4\% |
|  | Amortization of goodwill | 591 | 1.1\% | 570 | 1.1\% | 96.4\% |

*1 : Domestic subsidiaries is the sum of three domestic subsidiaries: ALICIA Co.,Ltd., ELEMENT RULE Co., Ltd., Adastria eat Creations Co.,Ltd.
*2 : Oversea subsidiaries is the sum of overseas subsidiaries: Hong Kong, Taiwan, China, Korea, USA.

* : Purchase price allocation (PPA) was conducted at the end of last fiscal year and the results is reflected on FY2018/02 numbers.


## Consolidated Income Statement

■ Net sales: 51.3 billion yen (-4.9\% YoY)

- Non-consolidated: Net sales of existing stores declined $7.2 \%$ year on year niko and ..., continued to perform well while overall other brands were sluggish
- Domestic subsidiaries: Two brands (BARNYARDSTORM \& BABYLONE) from Adastria Co., Ltd, were transferred into subsidiary, ELEMENT RULE Co.,Ltd from $1^{\text {st }}$ quarter this fiscal year

■ Gross profit margin: 57.4\% (-2.0p YoY)

- The price discount rate increased due to inventory control measures
- Increased the bonus point program for E-commerce site
- SG\&A expense ratio: $55.0 \%(+2.7 \mathrm{p} \mathrm{YoY)}$
- Advertising \& promotion: $4.6 \%$ (+0.8p YoY) Strengthened online business promotions
- Personnel : $\quad 18.5 \%(+2.1 p \mathrm{YoY})$ higher personnel expense ratio at physical stores and the consolidation of subsidiary
- Rent \& depreciation: $\quad 20.5 \%(-0.2 p \mathrm{YoY})$ Decreased due to one time head office relocation expense in last year
- Others:
$10.2 \%( \pm 0.0 p \mathrm{YoY})$ Increased in shipping expenses for small packages, decreased in outsourcing fee
- Operating income: 1.2 billion yen(-66.6\% YoY)

Operating margin: $2.5 \%$ ( $-4.6 p \mathrm{YoY}$ ) ; EBITDA margin: $6.6 \%$ ( $-4.5 \mathrm{p} \mathrm{YoY)}$
■ Net income: 0.2 billion(-95.4 \% YoY)
4.3 billion yen gain on sales of investment securities was recorded at $1^{\text {st }}$ quarter last fiscal year

## Non-consolidated Income Statement

| ons of yen |  |  |  |
| :---: | :---: | :---: | :---: |
|  | FY2018/02 1Q | FY2019/02 1Q |  |
|  | Results | Results |  |
|  |  |  | YoY |
| Net sales | 49,261 | 44,760 | 90.9\% |
| (Existing stores YoY) | 102.6\% | 92.8\% | - |
| GLOBAL WORK *1 | 10,335 | 9,325 | 90.2\% |
| niko and... | 6,584 | 7,393 | 112.3\% |
| studio CLIP | 5,444 | 5,372 | 98.7\% |
| LOWRYS FARM *1 | 6,583 | 5,324 | 80.9\% |
| LEPSIM | 3,759 | 3,461 | 92.1\% |
| Gross profit | 29,269 | 25,609 | 87.5\% |
| Gross margin | 59.4\% | 57.2\% | - 2.2 p |
| SG\&A expenses <br> (before amortization of goodwill) | 24,486 | 23,302 | 95.2\% |
| SG\&A ratio | 49.7\% | 52.1\% | +2.4p |
| Operating income (before amortization of goodwill) | 4,783 | 2,306 | 48.2\% |
| Operating margin | 9.7\% | 5.2\% | - 4.5p |

- Two brands from parent company, Adastria Co., Ltd., were transferred into subsidiary, ELEMENT RULE Co.,Ltd from $1^{\text {st }}$ quarter this fiscal year
- Excluding the impact of the transfer mentioned above, the net sales is $95.1 \%$ year on year

| Opened | 59 | 30 |
| :--- | :---: | :---: |
| Closed | 5 | 5 |
| Other change *2 | - | $\mathbf{\Delta 6 8}$ |
| Renovated | 25 | 18 |
| As of the end of FY2019/02 1Q | 1,297 | 1,232 |

*1: Due to the operation of 12 outlet stores were transferred into brands from FY2018/3Q, net sales numbers has been adjusted for both FY2018/02 and FY 2019/02.
*2: 68 stores were transferred from Adastria Co., Ltd. into ELEMENT RULE Co.,Ltd in March 2019.

* : Two brands from parent company, Adastria Co., Ltd., were transferred into subsidiary, ELEMENT RULE Co.,Ltd from FY2019/2 1Q.


## Overseas Business

|  | FY2018/02 1Q | FY2019/02 1Q |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Results | Results |  |  |
|  |  |  | $\begin{aligned} & \mathrm{YOY} \\ & (\mathrm{JPY}) \end{aligned}$ | YoY (Local currency) |
| Net sales | 2,627 | 3,808 | 144.9\% | 148.5\% |
| Hong Kong | 1,578 | 1,492 | 94.6\% | 100.1\% |
| China | 437 | 428 | 98.1\% | 94.5\% |
| Korea | 191 | 282 | 147.6\% | 143.8\% |
| Taiwan | 420 | 624 | 148.3\% | 147.5\% |
| USA | - | 979 | - | - |
| Operating income (before amortization of goodwill ) | - 440 | A 635 | - | - |
| Hong Kong | - 283 | - 240 | - | - |
| China | - 95 | - 216 | - | - |
| Korea | - 68 | - 80 | - | - |
| Taiwan | 7 | 22 | 315.0\% | 313.3\% |
| USA <br> (before amortization of goodwill) | - | A 120 | - | - |

- Hong Kong and China is undergoing business restructuring
- Sales of niko and ... in Korea and Taiwan continued to grow

■ Maintaining quality suppliers and customers in the wholesale business for USA business

## Consolidated Balance Sheet

| Millions of yen |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | End of 2017/5 |  | End of 2018/2 |  | End of 2018/5 |  |  |  |
|  |  |  | Ratio |  | Ratio |  | Ratio | Compared with the end of 2017/5 | Compared with the end of 2018/2 |
| Current assets |  | 48,519 | 50.8\% | 49,785 | 54.6\% | 48,195 | 53.4\% | - 323 | 41,589 |
|  | Cash and deposits | 12,130 | 12.7\% | 19,446 | 21.3\% | 12,409 | 13.8\% | +278 | -7,036 |
|  | Inventories | 19,326 | 20.3\% | 18,073 | 19.8\% | 19,908 | 22.1\% | +582 | +1,835 |
| Fixed assets |  | 46,902 | 49.2\% | 41,338 | 45.4\% | 42,022 | 46.6\% | - 4,879 | +684 |
|  | Property, plant and equipment | 12,656 | 13.3\% | 12,324 | 13.5\% | 13,406 | 14.9\% | +749 | +1,082 |
|  | Goodwill | 6,103 | 6.4\% | 1,959 | 2.2\% | 1,373 | 1.5\% | - 4,729 | - 585 |
|  | Investments and other assets | 25,065 | 26.3\% | 22,799 | 25.0\% | 22,705 | 25.2\% | - 2,360 | $\triangle 94$ |
| Total assets |  | 95,422 | 100.0\% | 91,123 | 100.0\% | 90,218 | 100.0\% | - 5,203 | - 904 |
| Liabilities |  | 38,477 | 40.3\% | 40,092 | 44.0\% | 39,778 | 44.1\% | +1,301 | - 313 |
|  | Interest-bearing debt | 2,544 | 2.7\% | 2,657 | 2.9\% | 2,775 | 3.1\% | +231 | +117 |
| Net assets |  | 56,944 | 59.7\% | 51,030 | 56.0\% | 50,439 | 55.9\% | © 6,504 | - 590 |
|  | Treasury stocks | \4,647 | 4.9\% | \4,652 | - 5.1\% | ( 4,575 | - 5.1\% | +72 | +77 |

* : Purchase price allocation (PPA) was conducted at the end of last fiscal year and the results is reflected on End of 2017/5 numbers.


## Number of Stores

|  | FY2018/02 <br> Fiscal year end | FY2019/02 1Q |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Opened | Changed | Closed | end of 10 |
| GLOBAL WORK | 210 | 5 | 0 | 0 | 215 |
| niko and ... | 132 | 3 | 0 | 0 | 135 |
| LOWRYS FARM | 195 | 1 | 0 | - 2 | 194 |
| studio CLIP | 149 | 2 | 0 | -1 | 150 |
| LEPSIM | 138 | 2 | 0 | A1 | 139 |
| JEANASIS | 76 | 1 | 0 | 0 | 77 |
| RAGEBLUE | 57 | 3 | 0 | 0 | 60 |
| BAYFLOW | 39 | 6 | 0 | 0 | 45 |
| Others | 279 | 7 | - 68 | -1 | 217 |
| Adastria non-consolidated total*1 | 1,275 | 30 | - 68 | - 5 | 1,232 |
| (Web store included) | (45) | (3) | ( $\triangle$ 5) | (0) | (43) |
| Domestic subsidiaries total *1*2 | 100 | 9 | 70 | $\triangle 9$ | 170 |
| (Web store included) | (7) | (5) | (5) | (0) | (17) |
| Japan total | 1,375 | 39 | 2 | - 14 | 1,402 |
| (Web store included) | (52) | (8) | (0) | (0) | (60) |
| Hong Kong | 24 | 0 | 0 | $\triangle 1$ | 23 |
| China | 49 | 0 | 0 | - 7 | 42 |
| Taiwan | 31 | 0 | 0 | - 2 | 29 |
| Korea | 11 | 0 | 0 | 0 | 11 |
| US | 11 | 0 | 0 | 0 | 11 |
| Oversea total | 126 | 0 | 0 | - 10 | 116 |
| (Web store included) | (8) | (0) | (0) | (0) | (8) |
| Consolidated total | 1,501 | 39 | 2 | A 24 | 1,518 |

[^0]
## FY2019/02 Forecast (Consolidated)

## Same as announced <br> at April 4, 2018

Millions of yen

|  | FY2018/02 | FY2019/02 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Results | Forecast |  |  |
|  |  |  | Ratio | YoY |
| Net sales | 222,787 | 227,000 | 100.0\% | 101.9\% |
| Operating income | 5,005 | 8,400 | 3.7\% | 167.8\% |
| Ordinary income | 5,428 | 8,700 | 3.8\% | 160.3\% |
| Net income | 863 | 4,400 | 1.9\% | 509.4\% |
| ROE | 1.6\% | 8.5\% | - | +6.9p |


| EBITDA | 15,141 | 16,000 | $7.0 \%$ | $105.7 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| Depreciation <br> \&Amortization | 7,488 | 6,300 | $2.8 \%$ | $84.1 \%$ |
| Amortization of goodwill | 2,648 | 1,300 | $0.6 \%$ | $49.1 \%$ |


| Capital expenditure | 13,247 | 11,000 |
| :--- | ---: | ---: |

## II. News \& Topics

## Initiatives for Improving Japan Operations

■ Merchandise planning initiatives
Relocate the pressroom (showroom) back into the headquarter

- Increase the opportunities and convenience for sample reviewing and merchandise planning
- Store initiatives

Brush up of branch system by consolidating the 16 local branches into 7

- Improve the speed and quality of the communication between stores and brand headquarters

■ Reinforcement of IT infrastructure System cutover from March 2018

- Expend the scope and qualify of timely information gathering to support merchandise planning and store operations


## Online Business

■ Domestic net sales from online: 8.2 billion yen (+2.9\% Yoy)
■ Domestic online business ratio: $17.0 \%$ (company-owned EC site: approx. 8.3\%)
■ Member of company-owned EC site [.st]: approx. 7.4 million (+0.4 million vs. FY2018/02)


* : From FY2018/02, sales of ALICIA Co.,Ltd. was added.
* : From FY2019/02, sales of ELEMENT RULE Co.,Ltd was added.


## A D A S T R I A Play fashion!


[^0]:    *1: 68 stores were transferred from Adastria Co., Ltd. into ELEMENT RULE Co.,Ltd in March 2019.
    *2 : Sum of three domestic subsidiaries: ALICIA Co.,Ltd., ELEMENT RULE Co., Ltd.

