# Brief summary of Fiscal 2019/02 3rd Quarter Financial Results 

December 28, 2018

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## I. FY2019/02 3rd Quarter

Financial Results

## Consolidated Income Statement

Millions of yen

|  | FY2018/02 Q3 |  |  |  | FY2019/02 Q3 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Nine Months Ended |  | Three Months Ended |  | Nine Months Ended |  |  | Three Months Ended |  |  |
|  |  | Ratio |  | Ratio |  | Ratio | YoY |  | Ratio | YoY |
| Net sales | 163,269 | 100.0\% | 55,476 | 100.0\% | 162,345 | 100.0\% | 99.4\% | 57,339 | 100.0\% | 103.4\% |
| Adastria(Non-consolidated) | 147,297 | 90.2\% | 49,972 | 90.1\% | 142,305 | 87.7\% | 96.6\% | 51,179 | 89.3\% | 102.4\% |
| Domestic subsidiaries *1 | 6,961 | 4.3\% | 1,903 | 3.4\% | 11,135 | 6.9\% | 160.0\% | 2,967 | 5.2\% | 155.9\% |
| Overseas subsidiaries *2 | 10,190 | 6.2\% | 3,959 | 7.1\% | 11,376 | 7.0\% | 111.6\% | 4,128 | 7.2\% | 104.3\% |
| Gross profit | 92,176 | 56.5\% | 32,076 | 57.8\% | 89,749 | 55.3\% | 97.4\% | 33,100 | 57.7\% | 103.2\% |
| SG\&A expenses | 85,436 | 52.3\% | 29,127 | 52.5\% | 84,048 | 51.8\% | 98.4\% | 27,929 | 48.7\% | 95.9\% |
| Advertising \& promotion | 6,037 | 3.7\% | 2,576 | 4.6\% | 6,299 | 3.9\% | 104.3\% | 2,317 | 4.0\% | 90.0\% |
| Personnel | 28,116 | 17.2\% | 9,470 | 17.1\% | 29,329 | 18.1\% | 104.3\% | 9,748 | 17.0\% | 102.9\% |
| Rent \& depreciation | 33,512 | 20.5\% | 11,187 | 20.2\% | 32,504 | 20.0\% | 97.0\% | 11,047 | 19.3\% | 98.7\% |
| Amortization of goodwill | 1,961 | 1.2\% | 683 | 1.2\% | 1,229 | 0.8\% | 62.7\% | 57 | 0.1\% | 8.4\% |
| Others | 15,809 | 9.7\% | 5,208 | 9.4\% | 14,685 | 9.0\% | 92.9\% | 4,758 | 8.3\% | 91.3\% |
| Operating income | 6,739 | 4.1\% | 2,949 | 5.3\% | 5,700 | 3.5\% | 84.6\% | 5,171 | 9.0\% | 175.3\% |
| Adastria (non-consolidated, before amortization of goodwill) | 9,267 | - | 3,821 | - | 6,938 | - | 74.9\% | 4,629 | - | 121.1\% |
| Domestic subsidiaries *1 (before amortization of goodwill) | - 160 | - | - 266 | - | - 275 | - | - | 89 | - | - |
| Overseas subsidiaries <br> (before amortization of goodwill) *2 | A 1,325 | - | - 193 | - | A 1,260 | - | - | - 223 | - | - |
| Adastria Logistics | 558 | - | 157 | - | 575 | - | 102.9\% | 187 | - | 118.7\% |
| Ordinary income | 7,087 | 4.3\% | 3,187 | 5.7\% | 5,832 | 3.6\% | 82.3\% | 5,232 | 9.1\% | 164.2\% |
| Net income | 6,444 | 3.9\% | 1,649 | 3.0\% | 3,081 | 1.9\% | 47.8\% | 3,636 | 6.3\% | 220.4\% |
| EBITDA | 13,587 | 8.3\% | 5,249 | 9.5\% | 11,787 | 7.3\% | 86.8\% | 6,892 | 12.0\% | 131.3\% |
| Depreciation and amortization | 4,886 | 3.0\% | 1,616 | 2.9\% | 4,857 | 3.0\% | 99.4\% | 1,663 | 2.9\% | 102.9\% |
| Amortization of goodwill | 1,961 | 1.2\% | 683 | 1.2\% | 1,229 | 0.8\% | 62.7\% | 57 | 0.1\% | 8.4\% |

*1 : Domestic subsidiaries is the sum of three domestic subsidiaries: ALICIA Co.,Ltd., ELEMENT RULE Co., Ltd., Adastria eat Creations Co.,Ltd.
The company nambe of ALICIA Co.,Ltd., was changed to BUZZWIT Co., Ltd. from August 2018.
*2 : Oversea subsidiaries is the sum of overseas subsidiaries: Hong Kong, China, Taiwan, Korea, USA.
$3^{*}$ : Purchase price allocation (PPA) was conducted at the end of last fiscal year and the results is reflected on FY2018/02 numbers.

## Consolidated Income Statement (Three months ended November 30, 2018)

■ Net sales: 57,339 million yen (+3.4\% YoY)

- Non-consolidated:

Net sales of existing stores increased 3.1\% year on year. Large brands, GLOBAL WORK and LOWRYS FARM recovered. niko and ... , JEANASIS were steady.

- Domestic subsidiaries:
- Overseas: BARNYARDSTORM and BABYLONE brands of ELEMENT RULE performed well.
Rebuilding operations in Hong Kong/China. Taiwan, Korea, U.S. sales increased.


## ■ Gross profit margin: 57.7\% (-0.1p YoY)

- Lowered price for partial products affected the gross margin, while the discount sales rate decreased.

■ SG\&A expense ratio: $48.7 \%$ (-3.8p YoY)

- Advertising \& promotion:
- Rent \& depreciation:
- Amortization of goodwill:
- Others:
4.0\% (-0.6p YoY) Expenses for TV commercials decreased.
19.3\% (-0.9p YoY) Number of stores decreased. Head office relocation raised expenses one year earlier.
$0.1 \%(-1.1 p \mathrm{YoY})$ Amortization of TRINITY ARTS INC. finished at the end of last quarter.
8.3\% (-1.1p YoY) Mainly due to outsourcing fee decreased.

■ Operating income: 5,171 million yen (+75.3\% YoY)

- Operating margin: 9.0\% (+3.7p YoY), EBITDA margin: 12.0\% (+2.5p YoY)

■ Net income: 3,636 million yen(+120.4\% YoY)

- 200 million yen gain on sales of investment securities was recorded.


## Parent Company (non-consolidated) Income Statement

Millions of yen

|  | FY2018/02 Q3 |  | FY2019/02 Q3 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Nine Months Ended | Three Months Ended | Nine Months Ended |  | Three Months Ended |  |
|  |  |  |  | Yoy |  | Yoy |
| Net sales | 147,297 | 49,972 | 142,305 | 96.6\% | 51,179 | 102.4\% |
| (Existing stores YoY) | 99.7\% | 99.2\% | 98.3\% | - | 103.1\% | - |
| Global Work *1 | 29,644 | 9,978 | 29,641 | 100.0\% | 10,915 | 109.4\% |
| niko and... | 20,820 | 7,211 | 22,914 | 110.1\% | 7,790 | 108.0\% |
| studio CLIP | 18,024 | 5,620 | 17,628 | 97.8\% | 5,745 | 102.2\% |
| LOWRYS FARM *1 | 17,921 | 5,879 | 16,109 | 89.9\% | 5,808 | 98.8\% |
| LEPSIM | 11,413 | 3,969 | 11,070 | 97.0\% | 3,896 | 98.2\% |
| Gross profit | 82,673 | 28,913 | 77,689 | 94.0\% | 29,280 | 101.3\% |
| Gross margin | 56.1\% | 57.9\% | 54.6\% | - 1.5p | 57.2\% | - 0.6 p |
| SG\&A expenses (before amortization of goodwill) | 73,405 | 25,091 | 70,750 | 96.4\% | 24,651 | 98.2\% |
| SG\&A ratio | 49.8\% | 50.2\% | 49.7\% | - 0.1p | 48.2\% | - 2.0 p |
| Operating income (before amortization of goodwill) | 9,267 | 3,821 | 6,938 | 74.9\% | 4,629 | 121.1\% |
| Operating margin | 6.3\% | 7.6\% | 4.9\% | A 1.4 p | 9.0\% | +1.4p |


| Opened | 98 | 27 | 62 | 26 |
| :--- | :---: | :---: | :---: | :---: |
| Closed | 24 | 8 | 47 | 14 |
| Other change *2 | - | - | 14 | 0 |
| Renovated | 59 | 29 | 28 | 9 |
| As of the end of 3Q | 1,317 | 1,317 | 1,303 | 1,303 |

*1 : Due to the operation of 12 outlet stores were transferred into brands from FY2018/3Q, net sales numbers has been adjusted for both FY2018/02 and FY 2019/02.
*2 : 68 stores were transferred from Adastria Co., Ltd. into ELEMENT RULE Co.,Ltd in March 2019. 82 tsores of ALICIA's three brands are added from August 2018.

## Overseas Business

Millions of

|  | FY2018/02 Q3 |  | FY2019/02 Q3 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Nine Months Ended | Three Months Ended | Nine Months Ended |  |  | Three Months Ended |  |  |
|  |  |  |  | $\begin{aligned} & \text { YoY } \\ & \text { (JPY) } \end{aligned}$ | YoY <br> (Local currency) |  | $\begin{aligned} & \text { YoY } \\ & \text { (JPY) } \end{aligned}$ | YoY <br> (Local currency) |
| Net sales | 10,190 | 3,959 | 11,376 | 111.6\% | 112.8\% | 4,128 | 104.3\% | 104.5\% |
| Hong Kong | 4,519 | 1,536 | 3,967 | 87.8\% | 90.2\% | 1,351 | 87.9\% | 87.9\% |
| China | 1,410 | 515 | 1,133 | 80.3\% | 78.5\% | 339 | 66.0\% | 67.2\% |
| Taiwan | 1,207 | 400 | 1,739 | 144.1\% | 144.6\% | 590 | 147.3\% | 148.4\% |
| Korea | 714 | 282 | 925 | 129.6\% | 126.7\% | 320 | 113.5\% | 112.1\% |
| USA *1 | 2,338 | 1,224 | 3,610 | 154.4\% | 156.4\% | 1,526 | 124.7\% | 124.8\% |
| Operating income (before amortization of goodwill) | A 1,325 | A 193 | A 1,260 | - | - | A 223 | - | - |
| Hong Kong | - 517 | -174 | - 605 | - | - | - 191 | - | - |
| China | - 224 | - 17 | - 543 | - | - | - 173 | - | - |
| Taiwan | 84 | 14 | 89 | 105.8\% | 106.2\% | 1 | 9.7\% | 10.6\% |
| Korea | - 133 | - 39 | - 119 | - | - | - 24 | - | - |
| USA *1 <br> (before amortization of goodwill) | A 534 | 23 | A 81 | - | - | 165 | 698.1\% | 720.9\% |

(Three months ended September 30, 2018):

- Hong Kong and China is undergoing business restructuring
- Sales of niko and ... in Taiwan and Korea continued to grow. Performance of GLOBAL WORK recovered in Taiwan.
- Increased sales and profit mainly due to partnership expansion with leading retailer and operation improvement for USA


## Consolidated Balance Sheet

Millions of yen

|  |  | End of 2 | 7/11 | End of | 8/2 |  | End of 2 | 2018/11 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Ratio |  | Ratio |  | Ratio | Compared with the end of 2017/11 | Compared with the end of 2018/2 |
| Current asse |  | 53,933 | 54.4\% | 49,785 | 54.6\% | 55,983 | 56.6\% | +2,050 | +6,198 |
|  | Cash and deposits | 11,580 | 11.7\% | 19,446 | 21.3\% | 11,425 | 11.5\% | - 154 | -8,020 |
|  | Inventories | 23,371 | 23.6\% | 18,073 | 19.8\% | 23,917 | 24.2\% | +545 | +5,843 |
| Fixed assets |  | 45,265 | 45.6\% | 41,338 | 45.4\% | 42,976 | 43.4\% | - 2,289 | +1,638 |
|  | Property, plant and equipment | 12,614 | 12.7\% | 12,324 | 13.5\% | 14,938 | 15.1\% | +2,324 | +2,614 |
|  | Goodwill | 4,721 | 4.8\% | 1,959 | 2.2\% | 730 | 0.7\% | - 3,991 | - 1,228 |
|  | Investments and other assets | 23,469 | 23.7\% | 22,799 | 25.0\% | 22,274 | 22.5\% | A 1,195 | - 524 |
| Total assets |  | 99,199 | 100.0\% | 91,123 | 100.0\% | 98,959 | 100.0\% | - 239 | +7,836 |
| Liabilities |  | 42,720 | 43.1\% | 40,092 | 44.0\% | 46,675 | 47.2\% | +3,955 | +6,583 |
|  | Interest-bearing debt | 2,862 | 2.9\% | 2,657 | 2.9\% | 5,615 | 5.7\% | +2,752 | +2,957 |
| Net assets |  | 56,478 | 56.9\% | 51,030 | 56.0\% | 52,284 | 52.8\% | ( 4,194 | +1,253 |
|  | Treasury stocks | - 4,650 | - 4.7\% | ( 4,652 | - 5.1\% | - 4,574 | - 4.6\% | +76 | +77 |

*Purchase price allocation (PPA) was conducted at the end of last fiscal and the results is reflected on FY2018/02 numbers.

## Number of Stores

|  | FY2018/02 <br> Fiscal year end | FY2019/02 3Q |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Transferred | Opened | Changed | Closed | end of 3Q |
| GLOBAL WORK | 210 | - | 8 | 0 | $\Delta 3$ | 215 |
| niko and ... | 132 | - | 8 | 0 | -1 | 139 |
| LOWRYS FARM | 195 | - | 3 | 0 | - 4 | 194 |
| studio CLIP | 149 | - | 3 | 0 | $\Delta 8$ | 144 |
| LEPSIM | 138 | - | 2 | 0 | - 4 | 136 |
| JEANASIS | 76 | - | 1 | 0 | $\triangle 3$ | 74 |
| BAYFLOW | 39 | - | 10 | 0 | 0 | 49 |
| RAGEBLUE | 57 | - | 4 | 0 | $\triangle 2$ | 59 |
| Others | 279 | 14 | 23 | -1 | - 22 | 293 |
| Adastria non-consolidated total | 1,275 | 14 | 62 | -1 | - 47 | 1,303 |
| (Web store included) | (45) | (1) | (8) | (0) | ( $\mathbf{\Delta} 2$ ) | (52) |
| Domestic subsidiaries total | 100 | (14 | 14 | 2 | - 20 | 82 |
| (Web store included) | (7) | ( $\mathbf{A l}_{1}$ | (8) | (0) | (0) | (14) |
| Japan total | 1,375 | - | 76 | 1 | - 67 | 1,385 |
| (Web store included) | (52) | - | (16) | (0) | ( $\mathbf{4} 2$ ) | (66) |
|  |  |  |  |  |  |  |
| Hong Kong | 24 | - | 2 | 0 | $\triangle 2$ | 24 |
| China | 49 | - | 0 | 0 | - 24 | 25 |
| Taiwan | 31 | - | 7 | 0 | $\triangle 3$ | 35 |
| Korea | 11 | - | 0 | 0 | 0 | 11 |
| USA | 11 | - | 0 | 0 | -1 | 10 |
| Oversea total | 126 | - | 9 | 0 | - 30 | 105 |
| (Web store included) | (8) | - | (5) | (0) | (0) | (13) |
|  |  |  |  |  |  |  |
| Consolidated total | 1,501 | - | 85 | 1 | - 97 | 1,490 |
| (Web store included) | (60) | - | (21) | 0 | ( $\mathbf{\Delta} 2$ ) | (79) |

## FY2019/02 Forecast (Consolidated)



## II. News \& Topics

## 3rd Quarter Japan Operations Overview



- The countermeasures from the 1 st quarter improved product planning and operations, resulting in recovery from second half.

1. Strength organization structure and working environment to speed up product planning and revision capabilities
2. Set price with clear high and low depends on product types to decrease discount sales
3. Large brands showed good performance. GLOBAL WORK and LOWRYS FARM recovered. niko and ... continued to grow.

## Japan Operations: News and Topics

## O GLOBAL WORK

- Upgrade marketing process
- Specify "Power item"
- Connect production, merchandizing, channels to convey consistent message
- Strengthen quick response order process
- Timely information sharing from the sales floor

- Undergoing product design change
- Shift the design for women in 30's because age change of the fan base
- Improve OTB planning process
- Optimize price and inventory results in increase of customer spending



## Online Business

## Steady growth of online business

■ Domestic net sales from online (Nine months ended): 28.5 billion yen ( $+14.6 \%$ yoy)
■ Domestic online business ratio :18.6\% (company-owned EC site: approx. 9.3\%)
■ Member of company-owned EC site [.st]: approx. 8.3 million (+1.3 million vs. the end of fy2018/02)


[^0]
## ADASTRIA Play fashion!


[^0]:    * : From FY2018/02, sales of domestic subsidiaries was added.

