(Note) This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

Securities code: 2685 Date of sending by postal mail: May 9, 2023 Start date of measures for electronic provision: May 1, 2023

To Our Shareholders

Osamu Kimura Representative Director and President

Adastria Co., Ltd.

3-1-27 Izumi-cho, Mito-shi, Ibaraki

Notice of the 73rd Ordinary General Meeting of Shareholders

We cordially notify you of the 73rd Ordinary General Meeting of Shareholders of Adastria Co., Ltd. (the "Company"), to be held as indicated below.

When convening this General Meeting of Shareholders, the Company takes measures for providing information (matters subject to measures for electronic provision) that constitutes the content of Reference Documents for the General Meeting of Shareholders in electronic format. Please visit the websites at the internet address shown below to review the information. (For this General Meeting of Shareholders, documents containing the matters subject to

measures for electronic provision have been sent out irrespective of any requests for paper-based documents.)

The Company's website: https://www.adastria.co.jp/ (in Japanese) (On the English-language version of the above website, please select "Investors" and then "General Meeting of Shareholders" under the heading "IR Library.")

The Tokyo Stock Exchange website (Listed Company Search): https://www2.jpx.co.jp/tseHpFront/JJK010010Action.do?Show=Show (in Japanese) (Access the TSE website by using the internet address shown above, enter "Adastria" in "Issue name (company name)" or the Company's securities code "2685" in "Code," and click "Search." Then, click "Basic information" and select "Documents for public inspection/PR information." Under "Filed information available for public inspection," click "Click here for access" under "[Notice of General Shareholders Meeting /Informational Materials for a General Shareholders Meeting].")

If you are unable to attend the General Meeting of Shareholders, you may exercise your voting rights in writing (by mail) or via the Internet. After reviewing the attached Reference Documents for the General Meeting of Shareholders, please indicate your approval or disapproval of the proposals on the voting card sent out with this notice and return it to reach us no later than 7:00 p.m. on Wednesday, May 24, 2023 (Japan Standard Time), or vote at the website for exercising voting rights specified by the Company (https://evote.tr.mufg.jp/) (in Japanese).

Meeting Details

- 1. Date and Time: Thursday, May 25, 2023 at 3:00 p.m. (Reception opens at 2:00 p.m.)
- 2. Venue: "Sea Breeze" at HOTEL TERRACE the GARDEN MITO 3F 1-7-20 Miya-machi, Mito-shi, Ibaraki

3. Purpose of the Meeting:

Matters to be reported:

- 1. The Business Report and the Consolidated Financial Statements for the 73rd fiscal year (from March 1, 2022 to February 28, 2023), and the results of audits of the Consolidated Financial Statements by the Accounting Auditor and the Audit & Supervisory Board
- 2. The Non-consolidated Financial Statements for the 73rd fiscal year (from March 1, 2022 to February 28, 2023)

Matters to be resolved:

- **Proposal 1:** Election of Ten (10) Directors
- **Proposal 2:** Election of One (1) Audit & Supervisory Board Member
- **Proposal 3:** Revision of Details of Performance-Linked and Share-Based Compensation for Directors

4. Matters to be determined upon convocation

For details on the exercise of voting rights, please refer to the information below and on page 4.

- (1) If neither approval nor disapproval of each proposal is indicated in writing (by mail) on the voting form, the Company will deem that you indicated your approval of the proposal.
- (2) If you exercise your voting rights more than once via the internet, only the last vote shall be deemed effective.
- (3) Please note that your online vote will prevail regardless of the arrival date and time should you exercise your voting rights both via the internet and in writing (by mail).
- (4) If you exercise your voting rights by proxy, you may designate one other shareholder holding voting rights of the Company to attend the meeting. Please note, however, that it is necessary to submit a document proving the authority of proxy.
- (5) If you wish to make a diverse exercise of your voting rights, please advise us three days prior to the Annual General Meeting of Shareholders, stating your reasons therefor.
- When you attend the General Meeting of Shareholders, you are kindly requested to submit the voting card at the reception.
- Shareholders attending the meeting might be asked to wear a mask when inside the venue. If future developments necessitate a major change in the way the general meeting of shareholders will be run, shareholders will be informed via the Company's website.
- Even though measures for electronically providing materials for the meeting have been adopted, the Company has sent out documents as usual, regardless of any requests for paper-based documents. Please note that the Company plans to suitably inform shareholders about the materials for all subsequent meetings as soon as it has decided on how the materials will be sent out.
- Of the matters subject to measures for electronic provision, the following matters are excluded from the documents sent out in accordance with laws and regulations and the provisions of Article 15, paragraph 2 of the Articles of Incorporation.
 - (a) "System to Ensure Properness of Operation and the Status of its Implementation" in the Business Report
 - (b) "Consolidated Statement of Changes in Equity" and "Notes to the Consolidated Financial Statements"
 - (c) "Non-consolidated Statement of Changes in Equity" and "Notes to the Nonconsolidated Financial Statements"

Accordingly, the Business Report, the Consolidated Financial Statements, and the Nonconsolidated Financial Statements contained in the corresponding documents are a part of the documents that were audited when the Accounting Auditor and Audit & Supervisory Board Members prepared the accounting audit reports and audit reports, respectively.

• If revisions to the matters subject to measures for electronic provision arise, a notice of the revisions and the details of the matters before and after the revisions will be posted on the Company's website and the TSE website both mentioned above.

Instruction Regarding Exercise of the Voting Rights via the Internet

Method 1: Scanning QR Code®

You can log in to the website for the exercise of voting rights without entering the login ID or temporary password printed on the voting form.

- Please scan QR Code provided on the voting form.
 * "QR code" is a registered trademark of DENSO WAVE INCORPORATED.
- 2. Please follow on-screen instructions to indicate your approval or disapproval of each proposal.

Method 2: Entering Login ID and Temporary Password

Exercise of Voting Rights Website https://evote.tr.mufg.jp/ (in Japanese)

- 1. Please access the website for exercising voting rights.
- 2. Enter your Login ID/ Temporary Password provided on the voting card and click on Log in.
- 3. Please register a new password.
- 4. Please follow on-screen instructions to indicate your approval or disapproval of each proposal.

In case you need instructions for how to operate your personal computer/smartphone in order to exercise your voting rights via the internet, please contact: Help Desk, Stock Transfer Agency, Mitsubishi UFJ Trust and Banking Corporation Phone: 0120-173-027 (toll free within Japan; 9:00 a.m. to 9:00 p.m.)

Institutional investors may use the platform operated for institutional investors by ICJ, Inc. to electronically exercise voting rights.

Reference Documents for the General Meeting of Shareholders

Proposals and Reference Documents

Proposal 1: Election of Ten (10) Directors

The terms of office of all ten Directors will expire at the conclusion of this General Meeting of Shareholders. Accordingly, the Company proposes the election of ten Directors. The candidates for Director are as follows:

No.	Name	Current Positions and Responsibility in the Company	Attribute
1	Michio Fukuda	Representative Director and Chairman	Reelection
2	Osamu Kimura	Representative Director and President	Reelection
3	Masayuki Kindo	Managing Director	Reelection
4	Yoshiaki Kitamura	Managing Director	Reelection
5	Taiki Fukuda	Director	Reelection
6	Satoshi Akutsu	Outside Director	Reelection, Outside, Independent
7	Hiromi Horie	Outside Director	Reelection, Outside, Independent
8	Koichi Mizutome	Outside Director	Reelection, Outside, Independent
9	Tatsuhiro Matsuoka	Outside Director	Reelection, Outside, Independent
10	Kazuo Nishiyama	Outside Director	Reelection, Outside, Independent

Reelection: Candidate to be reelected as a Director

Outside: Candidate for an outside Director

Independent: Independent officer as provided for by stock exchanges

[Reference] Policy and procedures in determining the candidates for Director

The policy and procedures for the Board of Directors in determining the candidates for Director are as follows.

- Policy
- The individuals nominated and elected for Director shall be of different and diverse backgrounds who possess specialist knowledge and experience, etc., such as individuals who are well-versed and possess deep insight into particular business operations of the Company, individuals with broad experience regarding global corporations, or who have gained international experience through engaging in business operations overseas, individuals with abundant insight as corporate managers, and so forth.
- Through the nomination and election of multiple Outside Directors, the Company intends to strengthen the supervision function and achieve highly transparent management by incorporating the viewpoints of outside personnel who are independent from the Company's management.
- The individuals nominated and elected for Outside Director shall not have any significant conflict of interest with the Adastria Group and shall be able to maintain their independence.
- Procedure
- Concerning the procedure for nominating and electing candidates for Director, the Representative Director shall submit an original proposal for candidates, then, after the prospective candidates have been discussed by the Nomination and Compensation Advisory Committee, the final decision regarding nomination is made by the Directors at the Board of Directors meeting.

[Reference] Skills matrix of Directors and Audit & Supervisory Board Members

Please refer to page 19 of this notice for a skills matrix of Directors and Audit & Supervisory Board Members in the event that Proposal 1 and Proposal 2 are approved and adopted as originally proposed.

No.	Name (Date of Birth)	Career Sur	mmary, and Positions and Responsibility in the Company	Number of the Company's Shares Owned
1	<reelection> Michio Fukuda (July 10, 1946) Tenure as Director 52 years (at the conclusion of this General Meeting of Shareholders) Attendance at Board of Directors meetings 14/15</reelection>	May 1971 Jun. 1982 Apr. 1991 Mar. 1993 Dec. 2002 May 2004 May 2010 Sep. 2013 May 2015 May 2018 Apr. 2021 May 2021	Joined Fukudaya Clothes Store Inc. (currently the Company) Director of Fukudaya Clothes Store Inc. Senior Managing Director of Fukudaya Clothes Store Inc. Representative Director, President of Bears Factory Limited (currently Adastria Logistics Co., Ltd.) Representative Director, President of POINT INC. (currently the Company) Representative Director, President of POINT TW INC. (currently Adastria Taiwan Co., Ltd.) Representative Director, Chairman of POINT INC. (currently the Company) Representative Director, Chairman of POINT INC. (currently the Company) Representative Director, Chairman of Adastria Holdings Co., Ltd. (currently the Company) Representative Director, Chairman of Adastria Holdings Co., Ltd. (currently the Company) Representative Director, Chairman & Chief Executive Officer of Adastria Holdings Co., Ltd. Representative Director, Chairman & President of the Company Director and Chairman of BUZZWIT Co., Ltd. Director and Chairman of ELEMENT RULE Co., Ltd. (present) Representative Director and Chairman of the Company (present)	1,059,040
		-	oncurrent positions outside the Company Chairman of ELEMENT RULE Co., Ltd.	
			,	
			nominating the candidate as Director da has been nominated as a candidate for Director because th	e candidate has
			ents of demonstrating leadership and promoting the growth a	
		of the Compa	any's business since the candidate assumed the office of Repu	resentative
			ne Company in 1993. The Company proposes the candidate's	
			tilize the candidate's rich experience accumulated thus far an andidate's contribution to improving the corporate value of the	

No.	Name (Date of Birth)	Career Sun	nmary, and Positions and Responsibility in the Company	Number of the Company's Shares Owned
2	<reelection> Osamu Kimura (September 2, 1969) Tenure as Director 11 years and 8 months (at the conclusion of this General Meeting of Shareholders) Attendance at Board of Directors meetings 15/15</reelection>	Sep. 2011 Apr. 2013 Sep. 2013 Feb. 2014 May 2015 Jun. 2016 Nov. 2016 Mar. 2017 Oct. 2017 Mar. 2018 May 2019 Feb. 2020 May 2021 May 2022	Representative Director, President of TRINITY ARTS INC. (currently the Company) Director of FRIENDS Co., Ltd. Director of Adastria Holdings Co., Ltd. (currently the Company) Director of Adastria Asia Co., Ltd. Director of N9&PG Co., Ltd. (currently Adastria Logistics Co., Ltd.) Director, Senior Executive Officer of Adastria Holdings Co., Ltd. (currently the Company) Managing Director of the Company Director, Vice President of Peoples Inc. Director, Vice President of ALICIA Co., Ltd. (currently BUZZWIT Co., Ltd.) Director, Vice President of ELEMENT RULE Co., Ltd. (present) Representative Director, President of ADASTRIA eat Creations Co., Ltd. Director of NATURAL NINE TRADING (SHANGHAI) LTD. (present) Director, President of the Company Director, President of the Company Director of BUZZWIT Co., Ltd. Director, President of the Company Director of Zetton inc. (present) Representative Director and President of the Company	27,776
	10/10	G· · (* · ((present)	
		Director, Vice Director of ze	oncurrent positions outside the Company e President of ELEMENT RULE Co., Ltd. etton inc. ATURAL NINE TRADING (SHANGHAI) LTD.	
		Osamu Kimu not only gain store develop May 2021 and proposes the and abundant	nominating the candidate as Director ra has been nominated as a candidate for Director because the ed extensive experience and many achievements in the field ment, but was also appointed Director and President of the C d then Representative Director and President in May 2022. T candidate's election as Director to utilize the candidate's ricl achievements accumulated thus far and thereby receive the o improving the corporate value of the Company.	of sales and Company in The Company In experience

No.	Name (Date of Birth)	Career Sum	mary, and Positions and Responsibility in the Company	Number of the Company's Shares Owned
3	<reelection> Masayuki Kindo (December 5, 1967) Tenure as Director 5 years (at the conclusion of this General Meeting of Shareholders) Attendance at Board of Directors meetings 15/15</reelection>	Apr. 1991 Jul. 2006 Mar. 2008 Jun. 2010 Mar. 2012 Nov. 2012 Sep. 2013 Mar. 2015 Mar. 2016 Mar. 2018 Mar. 2018 May 2018 Aug. 2019 May 2021 Jan. 2023 Mar. 2023	Joined The Sanwa Bank, Limited (currently MUFG Bank, Ltd.) Joined POINT INC. (currently the Company) General Manager of President's Office Executive Officer, General Manager of President's Office of POINT INC. Executive Officer, General Manager of New Business Division of POINT INC. Executive Officer, General Manager of Strategy Promotion Department of POINT INC. Managing Executive Officer, General Manager of Strategy Promotion Department and Miscellaneous Goods Business Department of POINT INC. General Manager of Finance Department of Adastria Holdings, Co., Ltd. (currently the Company) Senior Executive Officer, General Manager of Business Promotion Division of Adastria Holdings Co., Ltd. Senior Executive Officer, Executive General Manager of Sales Headquarters of the Company Senior Executive Officer, Executive General Manager of Management Headquarters of and Overseas Assistance Division of the Company Director of Adastria Taiwan Co., Ltd. (currently niko and (Shanghai) Co., Ltd. (present) Director of Adastria Taiwan Co., Ltd.) (present) Director of Adastria Korea Co., Ltd. Director of Adastria Korea Co., Ltd. (present) Director of Adastria (Shanghai) Co., Ltd. (present) Director of Adastria (Shanghai) Co., Ltd. (present) Director of Adastria (Shanghai) Co., Ltd. (present) Director of Adastria (Thailand) Co., Ltd. (present)	12,200
		Significant co Director of Ac Director of Ac Director of nil Representative Director and C Director of Ac Director of Ac Reasons for m Masayuki Kin has gained kno institution, and corporate strat candidate's ele achievements	 Incurrent positions outside the Company Iastria Asia Co., Ltd. Iastria (Shanghai) Co., Ltd. co and (Shanghai) Co., Ltd. e Director, President of Adastria Taiwan Co., Ltd. Chairman of BUZZWIT Co., Ltd. Iastria (Thailand) Co., Ltd. Iastria (Thailand) Co., Ltd. Iastria (Thailand) Co., Ltd. Iominating the candidate as Director do has been nominated as a candidate for Director because owledge in finance and accounting based on his experience at the candidate has gained extensive experience and many a regy, finance and sales in the Company. The Company propection as Director to utilize the candidate's rich experience accumulated thus far and thereby receive the candidate's concorporate value of the Company. 	in a financial chievements in oses the and abundant

No.	Name (Date of Birth)	Career Sur	nmary, and Positions and Responsibility in the Company	Number of the Company's Shares Owned
4	<reelection> Yoshiaki Kitamura (January 25, 1976) Tenure as Director 4 years (at the conclusion of this General Meeting of Shareholders) Attendance at Board of Directors meetings 15/15</reelection>	Apr. 1999 Feb. 2007 Sep. 2010 Mar. 2012 Mar. 2013 May 2014 Mar. 2015 Apr. 2016 Mar. 2018 May 2019 Aug. 2019 May 2021 Feb. 2022	Joined FIVE FOXes CO., LTD. Joined DROP INC. (currently the Company) General Manager of studio CLIP Department of TRINITY ARTS INC. (currently the Company) General Manager of niko and Department of TRINITY ARTS INC. Executive Officer, General Manager of Sales Division of TRINITY ARTS INC. Director, General Manager of Sales Division of TRINITY ARTS INC. Executive Officer, General Manager of Sales II Division of Adastria Holdings, Co., Ltd. (currently the Company) Representative Director of Adastria Korea Co., Ltd. Senior Executive Officer, Executive General Manager of Sales Headquarters of the Company Director of Adastria Asia Co., Ltd. (present) Director of POINT (Shanghai) Co., Ltd. (currently niko and (Shanghai) Co., Ltd.) (present) Director of the Company Director of the Company Director of Adastria (Shanghai) Co., Ltd. (present) Director of SES GLOBAL LOGISTICS (SHANGHAI) Co., LTD. (present) Chairman of Management Board of Velvet, LLC (present)	11,806
		Director of A Director of A Director of A Director of A Director of S Chairman of Director of A Reasons for Yoshiaki Kita has gained ex through drivin candidate's el	Director of Adastria (Thailand) Co., Ltd. (present) oncurrent positions outside the Company dastria Asia Co., Ltd. dastria (Shanghai) Co., Ltd. ko and (Shanghai) Co., Ltd. dastria Taiwan Co., Ltd. ES GLOBAL LOGISTICS (SHANGHAI) Co., LTD. Management Board of Velvet, LLC dastria (Thailand) Co., Ltd. nominating the candidate as Director amura has been nominated as a candidate for Director becaus tensive experience and many achievements in the field of sa ng the growth of the Company's core brands. The Company lection as Director to utilize the candidate's rich experience as accumulated thus far and thereby receive the candidate's co	les such as proposes the and abundant

No.	Name (Date of Birth)	Career Sun	nmary, and Positions and Responsibility in the Company	Number of the Company's Shares Owned
		Mar. 2004	Joined IMS Co., Ltd.	
		Apr. 2005	Joined POINT INC. (currently the Company)	
		Mar. 2014	General Manager of Overseas Division of Adastria Holdings, Co., Ltd. (currently the Company)	
		May 2014	Representative Director, President of Adastria Asia Co., Ltd.	
		Mar. 2016	Executive General Manager of Communication Design Division of the Company	
	<reelection></reelection>	Mar. 2017	Executive General Manager of Corporate Planning Division of the Company	208,124
	Taiki Fukuda (April 11, 1978)	May 2017	Director, Executive General Manager of Corporate Planning Division of the Company	
	(April 11, 1978) Tenure as Director	Mar. 2018	Director of the Company (present) Chairman of Management Board of Velvet, LLC	
	6 years (at the	May 2018	Director of Adastria General Support Co., Ltd. (present)	
5	conclusion of this	May 2019	Director of Adastria Logistics Co., Ltd.	
	General Meeting of Shareholders)	Nov. 2021	Representative Director of ADOORLINK Co., Ltd. (present)	
	Attendance at Board of Directors meetings 15/15	Feb. 2022	Member of Management Board of Velvet, LLC (present)	
		Director of Ad Representative	astria General Support Co., Ltd. e Director of ADOORLINK Co., Ltd. anagement Board of Velvet, LLC	
		Taiki Fukuda gained extensi candidate wor Company in the utilize the can	hominating the candidate as Director has been nominated as a candidate for Director because the ive experience and many achievements in Japan and oversea ked as a Representative Director, President of an overseas s he past. The Company proposes the candidate's election as didate's rich experience and abundant achievements accum- ective the candidate's contribution to improving the corpora	as, and the ubsidiary of the Director to ulated thus far

No.	Name (Date of Birth)	Career Sun	nmary, and Positions and Responsibility in the Company	Number of the Company's Shares Owned
		May 1998	Ph.D. in Business Administration of University of California, Berkeley	
		Dec. 1998	Assistant Professor of Faculty of Commerce and Management of Hitotsubashi University	
		Apr. 1999	Assistant Professor of the Graduate School of International Corporate Strategy of Hitotsubashi University	
		Jun. 2002	Associate Professor of the Graduate School of International Corporate Strategy of Hitotsubashi University (The Japanese title for Associate Professor was changed from <i>Jokyoju</i> to <i>Junkyoju</i> in 2007)	
		Mar. 2010	Outside Director of OTSUKA KAGU, LTD.	
	<reelection> <outside></outside></reelection>	Apr. 2010	Visiting Professor of Collaborative Research Sector of National Institute of Informatics, Research Organization of Information and Systems Professor of the Graduate School of International Corporate Strategy (currently Business Administration) of Hitotsubashi University (present)	
	<independent></independent>	Sep. 2013	Outside Director of Adastria Holdings Co., Ltd. (currently the Company) (present)	
	Satoshi Akutsu (July 11, 1966)	Jun. 2017	Outside Director of Nojima Corporation	
		Jun. 2022	Outside Director of Yakult Honsha Co., Ltd. (present)	
6	Tenure as outside Director 9 years and 8	Significant concurrent positions outside the Company Professor of the Graduate School of Business Administration of Hitotsubashi University Outside Director of Yakult Honsha Co., Ltd.		
	months (at the conclusion of this	Reasons for 1 roles	nominating the candidate as outside Director and overvio	ew of expected
	General Meeting of Shareholders) Attendance at Board of Directors meetings 15/15	Satoshi Akuts candidate has outside office due to the can expectation th Company's of from this advi	the has been nominated as a candidate for outside Director, all never participated in the management of companies other the r, as the Company believes that the candidate is qualified for didate's many achievements as a marketing specialist and we hat the candidate would provide useful advice and more in re- verall marketing business and the management of the Compa- tice, with a focus on business development strategies. Accord poses the candidate's election as outside Director.	an as an the position with the lation to the any can benefit
		As an outside the candidate function of th	Director who is independent from management, the Compa will continue to play an appropriate role in enhancing the su e Board of Directors of the Company by supervising and pro ecution of duties by Directors mainly from his perspective as	pervisory oviding advice,
		The Company the Tokyo Sto reelected, the	e of the candidate has appointed Satoshi Akutsu as an independent officer as bock Exchange and notified the exchange to that effect. If the Company will continue to have the candidate as an indepen- miting liability	candidate is
		In accordance Article 27, pa agreement wir paragraph 1 o prescribed un	with provisions of Article 427, paragraph 1 of the Compani ragraph 2 of the Articles of Incorporation, the Company has th Satoshi Akutsu to limit the liability for damages under Ar f the Companies Act to the extent of the minimum liability a der Article 425, paragraph 1 of the Companies Act. If the ca Company will continue the agreement with the candidate.	entered into an ticle 423, amount

No.	Name (Date of Birth)	Career Sur	nmary, and Positions and Responsibility in the Company	Number of the Company's Shares Owned	
		Apr. 1981	Joined Nara Machinery Co., Ltd.		
		May 1988	Joined Levi Strauss Japan KK		
		Dec. 1999	Marketing Senior Manager of Levi Strauss Japan KK		
		Mar. 2005	Public Affairs Division Manager of Starbucks Coffee Japan, Ltd.		
		Dec. 2006	Marketing Division Manager of Starbucks Coffee Japan, Ltd.	-	
		Aug. 2010	Marketing Officer of Starbucks Coffee Japan, Ltd.		
		May 2016	Outside Director of the Company (present)		
		Mar. 2017	Representative Director of Haruka Co., Ltd. (present)		
	<reelection></reelection>	Mar. 2021	Outside Director of Kanro Inc. (present)		
	<outside></outside>	Significant c	oncurrent positions outside the Company	1	
	<independent> Hiromi Horie (June 19, 1956) Tenure as outside Director 7 years (at the conclusion of this General Meeting of Shareholders)</independent>	-	e Director of Haruka Co., Ltd.		
		Outside Direc	ctor of Kanro Inc.		
		Reasons for nominating the candidate as outside Director and overview of expected roles			
7		Hiromi Horie has been nominated as a candidate for outside Director as the Company believes that the candidate is qualified for the position due to the candidate's many achievements as a manager of public affairs and marketing division for major corporations (retail and restaurant) and with the expectation that these assets can benefit the management of the Company. Accordingly, the Company proposes the candidate's election as outside Director.			
	Attendance at Board of Directors meetings 15/15	the candidate function of th	Director who is independent from management, the Compar- will continue to play an appropriate role in enhancing the sure e Board of Directors of the Company by supervising and pro- ecution of duties by Directors, mainly from the perspective of marketing.	pervisory oviding advice,	
		Independenc	e of the candidate		
		the Tokyo Sto	what appointed Hiromi Horie as an independent officer as procedent Exchange and notified the exchange to that effect. If the Company will continue to have the candidate as an independent	candidate is	
		Agreement limiting liability			
		In accordance with provisions of Article 427, paragraph 1 of the Companies Act and Article 27, paragraph 2 of the Articles of Incorporation, the Company has entered into an agreement with Hiromi Horie to limit the liability for damages under Article 423, paragraph 1 of the Companies Act to the extent of the minimum liability amount prescribed under Article 425, paragraph 1 of the Companies Act. If the candidate is reelected, the Company will continue the agreement with the candidate.			

No.	Name (Date of Birth)	Career Sum	nmary, and Positions and Responsibility in the Company	Number of the Company's Shares Owned	
		Apr. 1991	Joined Dentsu Inc. (currently Dentsu Group Inc.)		
		Feb. 1996	Joined Andersen Consulting (currently Accenture PLC)		
		Apr. 2000	Joined Roland Berger Strategy Consultants (Japan Office)		
		Jan. 2005	Representative Director of Roland Berger Strategy Consultants (Japan Office)		
		Oct. 2009	Managing Director of Enterprise Turnaround Initiative Corporation of Japan (currently Regional Economy Vitalization Corporation of Japan)		
		Dec. 2010	Director and Executive Vice President of Japan Airlines Co., Ltd.	_	
		Jun. 2013	Senior Managing Executive Officer of World Co., Ltd.		
		Feb. 2015	President of Akindo Sushiro Co., Ltd.		
		Mar. 2015	President & CEO of Sushiro Global Holdings Co., Ltd. (currently FOOD & LIFE COMPANIES LTD.) (present)		
	<reelection> <outside> <independent></independent></outside></reelection>	Oct. 2015	Representative Director of Sushiro Creative Dining Ltd. (currently FOOD & LIFE INNOVATIONS LTD.) (present)		
	Koichi Mizutome (January 26, 1968) Tenure as outside Director	Oct. 2019	Chairman of Akindo Sushiro Co., Ltd. (present)		
		Apr. 2021	Chairman and Director of Kyotaru Co., Ltd. (present)		
		May 2022	Outside Director of the Company (present)		
8		Significant concurrent positions outside the Company			
0	1 year (at the	President & CEO of FOOD & LIFE COMPANIES LTD.			
	conclusion of this General Meeting of Shareholders)	Reasons for nominating the candidate as outside Director and overview of expected roles Koichi Mizutome has been nominated as a candidate for outside Director as the			
	Attendance at	Company believes that the candidate is qualified for the position due to the candidate's			
	Board of Directors meetings 10/11	global consult expectation th	e and insight gained through experience in business transfor ing firm and as a business manager at various companies, ar at these assets can benefit the management of the Company. proposes the candidate's election as outside Director.	nd with the	
		the candidate Board of Dire execution of d	Director who is independent from management, the Compar- will play an appropriate role in enhancing the supervisory fu- ctors of the Company by supervising and providing advice, i luties by Directors, mainly from the perspective of a corpora- tions in multiple industry sectors.	inction of the etc. on the	
		Independence	e of the candidate		
		by the Tokyo	has appointed Koichi Mizutome as an independent officer a Stock Exchange and notified the exchange to that effect. If t Company will continue to have the candidate as an independent	he candidate is	
		Agreement li	miting liability		
		Article 27, par agreement wit paragraph 1 of prescribed und	with provisions of Article 427, paragraph 1 of the Compani ragraph 2 of the Articles of Incorporation, the Company has h Koichi Mizutome to limit the liability for damages under f the Companies Act to the extent of the minimum liability a der Article 425, paragraph 1 of the Companies Act. If the ca Company will continue the agreement with the candidate.	entered into an Article 423, mount	

No.	Name (Date of Birth)	Career Sur	nmary, and Positions and Responsibility in the Company	Number of the Company's Shares Owned	
		Apr. 1998	Joined Nippon Advanced Technology Co., Ltd. (currently Mitsubishi Electric Software Corporation)		
		Apr. 2001	Joined Arthur Andersen, LLP. (currently PwC Consulting LLC)		
		Aug. 2002	Transferred to KPMG Consulting Co., Ltd. (currently PwC Consulting LLC)		
		Oct. 2008	Joined SIGMAXYZ Inc. (currently SIGMAXYZ Holdings Inc.)		
		Nov. 2014	Information, Communications and media industry Managing Director of SIGMAXYZ Inc.		
		Apr. 2015	Digital Force Managing Director of SIGMAXYZ Inc.		
		Apr. 2017	Research Advisor of Artificial Intelligence Research Center of National Institute of Advanced Industrial Science and Technology (AIST) (present)	-	
		Apr. 2019	Senior Executive Officer, Head of Digital Sherpa and Chief Information Security Officer (CISO) of SIGMAXYZ Inc. (currently SIGMAXYZ Holdings Inc.)		
	<reelection> <outside> <independent></independent></outside></reelection>	Apr. 2020	Senior Executive Officer, Head of Industry Sherpa and Chief Information Security Officer (CISO) of SIGMAXYZ Inc.		
	-	Oct. 2021	Senior Executive Officer of SIGMAXYZ Inc.		
	Tatsuhiro Matsuoka (August 6, 1972)	May 2022	Outside Director of the Company (present)		
	Tenure as outside	Oct. 2022	Managing Executive Officer of Rise Consulting Group, Inc. (present)		
9	Director 1 year (at the	year (at the Managing Executive Officer of Rise Consulting Group Inc.			
	General Meeting of		nominating the candidate as outside Director and overvio	ew of expected	
	 9 1 year (at the conclusion of this General Meeting of Shareholders) Significant concurrent positions of Managing Executive Officer of Ris Reasons for nominating the cand roles Tatsuhiro Matsuoka has been nomi 	tauaka haa haan nominatad as a candidata far outsida Diract	or as the		
	Attendance at		ieves that the candidate is qualified for the position due to the		
	Board of Directors		ements as a person in charge of comprehensive services utiliz		
	meetings 11/11		ise, and as a manager of information security division, at a n IT consulting) and with the expectation that these assets can		
	11/11	management	of the Company. Accordingly, the Company proposes the ca itside Director.		
		the candidate Board of Dire	Director who is independent from management, the Compa will play an appropriate role in enhancing the supervisory fi ectors of the Company by supervising and providing advice, duties by Directors, mainly from his perspective as an expert on security.	inction of the etc. on the	
			e of the candidate		
		for by the To	y has appointed Tatsuhiro Matsuoka as an independent office kyo Stock Exchange and notified the exchange to that effect. eelected, the Company will continue to have the candidate a officer.	If the	
		Agreement l	imiting liability		
		Article 27, pa agreement wi paragraph 1 c prescribed un	e with provisions of Article 427, paragraph 1 of the Company aragraph 2 of the Articles of Incorporation, the Company has the Tatsuhiro Matsuoka to limit the liability for damages und of the Companies Act to the extent of the minimum liability a der Article 425, paragraph 1 of the Companies Act. If the ca Company will continue the agreement with the candidate.	entered into an er Article 423, amount	

No.	Name (Date of Birth)	Career Sun	nmary, and Positions and Responsibility in the Company	Number of the Company's Shares Owned
	<reelection> <outside> <independent></independent></outside></reelection>	Jul. 2003 Apr. 2007 Apr. 2012 Feb. 2014 Apr. 2014 Oct. 2018 May 2022	Joined Sony Corporation (currently Sony Group Corporation) General Manager of Business Strategy Office, Chemical & Energy Department of Sony Corporation General Manager of Corporate Planning and Promotion Department of Sony Corporation Head of SRE Business Preparation Office of Sony Corporation President & Chief Executive Officer (Representative Director) of Sony Real Estate Corporation (currently SRE Holdings Corporation) (present) President & Chief Executive Officer (Representative Director) of SRE AI Partners Corporation (present) Outside Director of the Company (present)	_
10	Kazuo Nishiyama (April 9, 1975) Tenure as outside Director 1 year (at the conclusion of this General Meeting of Shareholders) Attendance at Board of Directors meetings 11/11	President & C Corporation Reasons for r roles Kazuo Nishiy Company bell experience an real estate) an Company, ma candidate's el As an outside the candidate Board of Dire execution of c manager of co Independence The Company by the Tokyo	chief Executive Officer (Representative Director) of SRE Home mominating the candidate as outside Director and overvie ama has been nominated as a candidate for outside Director ieves that the candidate is qualified for the position due to the d insight gained as a founder and manager of major corporate d with the expectation that these assets can benefit the mana sinly in its new businesses. Accordingly, the Company prope- ection as outside Director. Director who is independent from management, the Company will play an appropriate role in enhancing the supervisory fi- tetors of the Company by supervising and providing advice, that so proportions in industries outside the Company's scope of bus e of the candidate / has appointed Kazuo Nishiyama as an independent officer Stock Exchange and notified the exchange to that effect. If the	ew of expected as the e candidate's tions (IT and gement of the oses the ny expects that unction of the etc. on the s a founder and siness. as provided for the candidate is
		Agreement li In accordance Article 27, pa agreement wi paragraph 1 o prescribed un reelected, the	Company will continue to have the candidate as an independ miting liability with provisions of Article 427, paragraph 1 of the Compani ragraph 2 of the Articles of Incorporation, the Company has th Kazuo Nishiyama to limit the liability for damages under f the Companies Act to the extent of the minimum liability a der Article 425, paragraph 1 of the Companies Act. If the ca Company will continue the agreement with the candidate.	es Act and entered into an Article 423, amount

Notes: 1. Each of the candidates has no special interest in the Company.

2. "Number of the Company's Shares Owned" indicates the number of shares owned as of February 28, 2023.

3. The Company has entered into a liability insurance contract with an insurance company for officers as stipulated in Article 430-3, paragraph 1 of the Companies Act, with all officers, etc. of the Company (and some subsidiaries) as insureds. The insurance contract covers damages suffered by the insureds due to claims for damages made against them arising from their acts (including omissions) carried out in the course of their duties. However, there are certain exemptions to the contract, such as not being covered for damages arising from acts carried out while aware that such acts would be in violation of laws and regulations. If the election of the candidates for Director is approved, each of the candidates will be insured under the relevant insurance contract. The insurance premiums are paid in full by the Company, including the special clause. The Company plans to renew the insurance contract during each candidate's term of office.

Proposal 2: Election of One (1) Audit & Supervisory Board Member

The term of office of Audit & Supervisory Board Member Wataru Maekawa will expire at the conclusion of this General Meeting of Shareholders. Accordingly, the Company proposes the election of one Audit & Supervisory Board Member.

The consent of the Audit & Supervisory Board has been obtained for this proposal.

The candidate for Audit & Supervisory Board Member is as follows:

[Reference] Policy and procedures in determining the candidates for Audit & Supervisory Board Member The policy and procedures for the Board of Directors in determining the candidates for Audit & Supervisory Board Member are as follows.

- Policy
 - The individuals nominated and elected for Audit & Supervisory Board Member shall be suitably qualified to be Audit & Supervisory Board Members, shall have independence from the Company, and shall be able to perform the role for the full term of office.
- ■Procedure
 - Concerning the procedure for nominating and electing candidates for Audit & Supervisory Board Member, the Representative Director shall submit an original proposal for candidates, then, after consent has been obtained from the Audit & Supervisory Board, the final decision regarding nomination is made by the Directors at the Board of Directors meeting.

[Reference] Skills matrix of Directors and Audit & Supervisory Board Members

Please refer to page 19 of this notice for a skills matrix of Directors and Audit & Supervisory Board Members in the event that Proposal 1 and Proposal 2 are approved and adopted as originally proposed.

Name (Date of Birth)		Career Summary, and Positions in the Company	Number of the Company's Shares Owned		
	Jan. 2011 Jan. 2011 Sept. 2015 May 2018 Feb. 2021	Registered as an Attorney at Law (Dai-Ichi Tokyo Bar Association) Joined Tokyo Sanno Law Office Joined HAYABUSA ASUKA LAW OFFICES Joined southgate (present) Seconded to Gleiss Lutz Hootz Hirsch (Germany)	_		
	Dec. 2022	Registered as an Attorney at Law of California			
	Significant concurrent positions outside the Company southgate				
<new election=""></new>	Reasons for nominating the candidate as External Statutory Auditor				
<outside> <independent> Kyoko Mogi (February 1, 1984)</independent></outside>	Kyoko Mogi has been nominated as a candidate for External Statutory Auditor, although candidate has never participated in the management of companies, as the Company belie that the candidate is qualified for the position with the expectation that the candidate wor reflect, in audits of the Company, the candidate's professional view as well as rich exper				
	Independen	ce of the candidate			
	Kyoko Mogi satisfies the requirements for an independent officer as provided for by the Tokyo Stock Exchange. If the candidate is elected, the Company will appoint the candidate as an independent officer and notify the exchange to that effect.				
	Agreement limiting liability				
	In accordance with provisions of Article 427, paragraph 1 of the Companies Act and Article 34, paragraph 2 of the Articles of Incorporation, the Company will enter into an agreement with Kyoko Mogi to limit the liability for damages under Article 423, paragraph 1 of the Companies Act to the extent of the minimum liability amount prescribed under Article 425, paragraph 1 of the Companies Act.				

Notes: 1. The candidate has no special interest in the Company.

- 2. "Number of the Company's Shares Owned" indicates the number of shares owned as of February 28, 2023.
- 3. The Company has entered into a liability insurance contract with an insurance company for officers as stipulated in Article 430-3, paragraph 1 of the Companies Act, with all officers, etc. of the Company (and some subsidiaries) as insureds. The insurance contract covers damages suffered by the insureds due to claims for damages made against them arising from their acts (including omissions) carried out in the course of their duties. However, there are certain exemptions to the contract, such as not being covered for damages arising from acts carried out while aware that such acts would be in violation of laws and regulations. If the election of the candidates for Audit & Supervisory Board Member is approved, the candidate will be insured under the relevant insurance contract. The insurance premiums are paid in full by the Company, including the special clause. The Company plans to renew the insurance contract during candidate's term of office.

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Name		Current positions in the Company	Significant concurrent positions outside the Company
Tsuyoshi Matsuda		Standing Statutory Auditor	_
Kazuhiko Ebihara	Independent External	External Statutory Auditor	_
Yoshiko Hayama	Independent External	External Statutory Auditor	Representative of Yoshiko Hayama Certified Public Accountant Office Outside Director of SUGI HOLDINGS CO., LTD. Independent Director of Zensho Holdings Co., Ltd.
Kyoko Mogi	Independent External	External Statutory Auditor	southgate

[Reference]	Audit & Su	nervisory I	Roard M	embers after	elections	(scheduled)	•
Reference	Audit & Su	pervisory r	Doald M	embers after	elections	scheduled	,

Note: The term of office of an Audit & Supervisory Board Member of the Company is four years. Tsuyoshi Matsuda and Kazuhiko Ebihara were elected at the 70th Ordinary General Meeting of Shareholders held on May 28, 2020. Yoshiko Hayama was elected at the 72nd Ordinary General Meeting of Shareholders held on May 25, 2022. Kazuhiko Ebihara and Yoshiko Hayama were designated independent officers as provided for by the Tokyo Stock Exchange, to which a notification was made to that effect. There are three External Statutory Auditors who are independent officers.

[Reference] Skills matrix of Directors and Audit & Supervisory Board Members The skills matrix of Directors and Audit & Supervisory Board Members is as follows in the event that Proposal 1 and Proposal 2 are approved and adopted as originally proposed.

			Knowledg	ge, experien	ce, and capa		, of Directo bers	rs and Audit	& Superviso	ory Board
			Corporate manage- ment	Sales/ marketing	Product SCM	Global	IT/DX	Legal/risk manage- ment	Finance/ accounting	ESG
		Michio Fukuda	•		•				•	•
		Osamu Kimura	•	•	•					
	Internal	Masayuki Kindo	•					•	•	
		Yoshiaki Kitamura	•	•	•	•				
Director		Taiki Fukuda	•			•				•
Director	Outside	Satoshi Akutsu		•	٠	٠				٠
		Hiromi Horie		•	•	•				٠
		Koichi Mizutome	•	•	•	•				
		Tatsuhiro Matsuoka		•	٠		•			
		Kazuo Nishiyama	•		•		•		•	•
	Internal	Tsuyoshi Matsuda				•		•	•	
Audit & Supervisory	Outside	Kazuhiko Ebihara				٠			•	
Board Member		Yoshiko Hayama						•	•	•
		Kyoko Mogi				•		•		

Notes: 1. The above list presents the particular fields in which the Company's Directors and Audit & Supervisory Board Members are expected to demonstrate expertise. It does not represent all of their knowledge.

2. The aspect of personnel and HR is included in "Corporate management."

3. SCM stands for supply chain management.

Proposal 3: Revision of Details of Performance-Linked and Share-Based Compensation for Directors

1. Reason for the proposal and reasons for justifying the revision

The Company received approval for a performance-linked and share-based compensation plan (hereinafter, the "Plan") for Directors of the Company (excluding outside Directors and those not residents of Japan; hereafter the same shall apply within this Proposal) at the 66th Ordinary General Meeting of Shareholders held on May 26, 2016, and approval for revision of its contents at the 70th Ordinary General Meeting of Shareholders held on May 28, 2020, and the 72nd Ordinary General Meeting of Shareholders held on May 26, 2022.

The three fiscal years (from the fiscal year ended February 28, 2021 to the fiscal year ended February 28, 2023) covered by the Plan have now ended, however, the Company new seeks approval to partially revise the details of the Plan for the purpose of having it continue beyond the fiscal year ending February 29, 2024.

The revision of the Plan is based on the "Policy on Determination of Details of Compensation of Individual Directors," the overview of which is provided on page 40 of this notice (in Japanese only), and aims to further heighten the awareness of Directors toward contributing to improving the Company's operating performance and to increasing corporate value over the medium and long term, and the Company believes it reasonable to adopt this Plan.

If this proposal is approved, the Company plans to change the wording of "d. Policy Regarding Determination of Details of Performance-Linked Compensation and Non-Monetary Compensation, and Calculation Method of Number and Amounts Thereof (Including Policy Regarding Determination of Timing and Conditions for Awarding Compensation, etc.)" within policy on determination of details of compensation of individual Directors so as to align with the approved details.

The number of Directors eligible for the Plan after the revision is five provided that Proposal 1 "Election of Ten (10) Directors" is approved as originally proposed.

2. Details, etc. of the Plan revision

The Company would like to partially revise the details of the previous Plan for the purpose of having it continue. The changes apply to the parts of the Plan that relate to the timing of the delivery and payment (hereinafter, "Delivery, etc.") of the Company's shares to Directors and the method of calculating the amount of money equivalent to the Company's shares acquired by Directors and converted into cash (hereinafter, "the Company's Shares, etc.").

- 3. Details, etc. of the Plan after amendment
 - (1) Overview of the Plan

The Plan is a share-based compensation plan in which shares of the Company are acquired through a trust using funds for the amount of compensation for Directors contributed by the Company, and the Delivery, etc. of the Company's Shares, etc. is made to Directors through the trust according to their position and the degree of operating performance achieved in a period of three consecutive fiscal years (hereinafter in this proposal, each fiscal year referred to as "Fiscal Year Applicable for Assessment").

(2) Method of Calculating the Number of the Company's Shares, etc. to be Acquired by Directors

The number of the Company's Shares, etc. for Delivery, etc. to Directors is decided based

on points awarded at a certain time every year according to their position and operating performance in each fiscal year (year-on-year change in net sales and degree of operating income and operating margin achieved versus Company targets in the Fiscal Year Applicable for Assessment).

Primarily for the purpose of further improving corporate value over the medium-to-long term and enhancing shareholder value, the method of calculating the number of the Company's Shares, etc. for Delivery, etc. to Directors will now be amended so that the number is decided based on points awarded according to the year-on-year change in net sales and the degree of achievement versus the operating margin—both of which are also numerical targets in the medium-term management plan—as well as the result of comparing total shareholder return as an indicator of share price valuation with growth in the Tokyo Stock Price Index (TOPIX). One share shall be delivered for every point and if the Company's shares in the trust increase or decrease as a result of a share split, gratis allocation of shares, reverse share split, or other reason, the Company shall adjust the number of shares for Delivery, etc. for every point according to the percentage of increase or decrease.

Details of the r	evision (Underlined	parts are amended	1.)
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Item	Before revision	After revision
Method of Calculating the Number of the Company's Shares, etc. to be Acquired by Directors	 Terms vary in accordance with the year-on-year change in net sales and degree of achievement versus the targets of <u>operating income and</u> operating margin. The number of shares is determined within the range of 0 to 200%. 	 Terms vary in accordance with the year-on-year change in net sales and degree of achievement versus the targets of operating margin, as well as the result of comparing the Company's TSR with growth in the Tokyo Stock Price Index (TOPIX). The number of shares is determined within the range of 0 to 200%.

(3) Timing of Delivery, etc., of the Company's Shares, etc., to Directors

In the current Plan, Directors were able to take Delivery, etc. of the Company's Shares, etc. after one year had elapsed from the beginning of each Fiscal Year Applicable for Assessment, but in order to further raise awareness of the need to align interest value with those of shareholders over the longer term, the Company will now make an amendment to the timing of Delivery, etc. so that Directors can take Delivery, etc. of the Company's Shares, etc. when stepping down from office.

Item	Before revision	After revision
Timing of Delivery, etc., of the	After one year has elapsed as reckoned from the beginning of each Fiscal Year Applicable for Assessment. However, the Company's shares acquired through the Plan shall be held continuously by Directors for a period of at least two years after delivery.	In principle, when the Director has stepped down from office.
Company's Shares, etc., to Directors	(Other items)	Points for the Fiscal Year Applicable for Assessment that have ended on February 28, 2023, before this amendment, shall be awarded after one year has elapsed as reckoned from the beginning of the Fiscal Year Applicable for Assessment. However, the Company's shares shall be held continuously by Directors for a period of at least two years after delivery.

• Details of the revision (Underlined parts are amended.)

There have been no other changes to the Plan.

• Key points of the Plan as approved by the 66th Ordinary General Meeting of Shareholders, 70th Ordinary General Meeting of Shareholders and 72nd Ordinary General Meeting of Shareholders

Item	Contents
Persons eligible for the Delivery, etc., of the Company's Shares, etc., under the Plan	Directors of the Company (excluding outside Directors and those not residents of Japan)
Maximum amount of money contributed by the Company and the method of acquisition of shares of the Company	 A total of ¥732 million in the applicable period of three fiscal years Shares of the Company are purchased on the stock market or from the Company (disposition of treasury shares).
Maximum number of the Company's Shares, etc., acquired by Directors	 No more than a total of 333,000 shares during a three-year period (111,000 shares per year) 0.7% of the total number of issued shares (after deducting treasury shares as of February 29, 2020) (approximately 0.2% of the total number of shares outstanding per year)
Voting rights concerning the shares of the Company in the Trust	In order to ensure neutrality toward management, voting rights shall not be exercised during the trust period.