## Monthly Sales Figures

## FY2022/02 (March 1, 2021 ~ February 28, 2022)

| Monthly figures YoY (\%) |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1st quarter |  |  | total | 2nd quarter |  |  | total |  | 3rd quarter |  |  | total | 4th quarter |  |  |  |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug |  |  | Sep | Oct | Nov |  | Dec | Jan | Feb | total |  |  |
|  | Total | 119.5 | 254.2 | 132.8 | 149.2 | 85.8 | 110.8 | 91.9 | 95.8 | 117.1 | 94.9 |  |  | 94.9 |  |  |  |  | 94.9 | 113.5 |
|  | Same stores | 117.8 | 245.5 | 128.5 | 145.7 | 83.8 | 108.3 | 88.5 | 93.2 | 114.1 | 92.1 |  |  | 92.1 |  |  |  |  | 92.1 | 110.6 |
| Number of | Total | 114.2 | 215.9 | 114.0 | 134.8 | 81.9 | 108.5 | 90.8 | 93.4 | 109.1 | 94.1 |  |  | 94.1 |  |  |  |  | 94.1 | 107.0 |
| custom |  | 112.0 | 207.2 | 109.4 | 130.6 | 79.4 | 105.2 | 86.9 | 90.2 | 105.5 | 90.3 |  |  | 90.3 |  |  |  |  | 90.3 | 103.4 |
| Spending | Total | 104.6 | 117.8 | 116.5 | 110.7 | 104.8 | 102.2 | 101.2 | 102.6 | 107.4 | 100.9 |  |  | 100.9 |  |  |  |  | 100.9 | 106.1 |
| perc | Same stores | 105.2 | 118.5 | 117.5 | 111.6 | 105.5 | 102.9 | 101.9 | 103.3 | 108.1 | 101.9 |  |  | 101.9 |  |  |  |  | 101.9 | 106.9 |

Note 1: The figures are the preliminary figures reported on the second business day of every month. The figures will be updated on the next monthly report if there is a revision.
Note 2: The figures are parent company, Adastria Co., Ltd.,'s figures and the online sales is included. The domestic subsidiaries and overseas are not included.
Note 3 : The figures are calculated by excluding the impact from brand transfer between parent company and subsidiaries.
Note 4: Stores that are temporarily closed due to COVID-19 are included in same stores.
【Summary】
In September, total store sales were $94.9 \%$ and same-store sales were $92.1 \%$ year on year.
Due to the drop in temperature at the beginning of the month, sales of autumn and winter products were steady,


due to maintenance at the end of the month and the postponement of the bonus point campaign that was carried out last September.
In terms of brands, RAGEBLUE, HARE, Heather, PAGEBOY showed good performance.

Compared to September 2019, total sales were 84.6\%. (No adjustment for day of week effects)

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-Temporary suspension due to the relocation of our EC site(.st) From 3:00 a.m. on September 28, 2021 to all day on September 29.

| 【Adastria Japan】 |  | 1st half |  |  |  |  |  |  |  |  | 2nd half |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Total | Full-term |  |  |  |  |  |  |  |  |
|  |  |  |  |  | 1st quarter |  |  | total | 2nd quarter |  |  | total | 3rd quarter |  |  |  | 4th quarter |  |  |  |
|  |  |  |  |  | Mar | Apr | May |  | Jun | Jul | Aug |  | Sep | Oct | Nov | total | Dec | Jan | Feb | total |
| Number of Stores | Opened | 12 | 10 | 6 | 28 | 2 | 7 | 2 | 11 | 39 | 4 |  |  | 4 |  |  |  |  | 4 | 43 |
|  |  | 0 | 0 | 2 | 2 | 1 | 0 | 2 | 3 | 5 | 0 |  |  | 0 |  |  |  |  | 0 | 5 |
|  | Total in the month | 1,240 | 1,250 | 1,254 | 1,254 | 1,255 | 1,262 | 1,262 | 1,262 | 1,262 | 1,266 |  |  | 1,266 |  |  |  |  | 1,266 | 1,266 |
|  | B\&M Stores | 1,171 | 1,181 | 1,186 | 1,186 | 1,187 | 1,194 | 1,194 | 1,194 | 1,194 | 1,198 |  |  | 1,198 |  |  |  |  | 1,198 | 1,198 |
|  | Online Stores | 69 | 69 | 68 | 68 | 68 | 68 | 68 | 68 | 68 | 68 |  |  | 68 |  |  |  |  | 68 | 68 |

<Appendix>
FY2021/02 (March 1, 2020 ~ February 28, 2021)

|  |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Monthly figures YoY (\%) |  | 1st quarter |  |  | total | 2nd quarter |  |  | total |  | 3rd quarter |  |  | total | 4th quarter |  |  | total |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug |  |  | Sep | Oct | Nov |  | Dec | Jan | Feb |  |  |  |
|  | Total | 75.7 | 31.7 | 54.9 | 54.6 | 99.8 | 80.1 | 86.8 | 89.0 | 71.2 | 89.2 | 102.6 | 92.4 | 94.7 | 87.1 | 79.9 | 91.5 | 85.4 | 90.0 | 80.8 |
|  | Same stores | 75.8 | 32.2 | 55.2 | 54.9 | 99.9 | 80.1 | 87.3 | 89.1 | 71.4 | 88.5 | 101.9 | 91.9 | 94.1 | 86.6 | 80.0 | 90.4 | 85.0 | 89.5 | 80.7 |
| Number of | Total | 80.0 | 38.2 | 65.6 | 61.5 | 103.9 | 77.1 | 85.4 | 88.3 | 75.8 | 89.7 | 98.0 | 90.1 | 92.5 | 84.8 | 82.7 | 91.2 | 85.4 | 88.7 | 82.0 |
| customers | Same stores | 80.0 | 39.0 | 65.8 | 61.8 | 103.8 | 77.0 | 85.8 | 88.3 | 75.9 | 88.9 | 97.2 | 89.5 | 91.8 | 84.3 | 82.7 | 89.9 | 84.9 | 88.1 | 81.9 |
| Spending | Total | 94.6 | 82.9 | 83.6 | 88.8 | 96.0 | 103.9 | 101.6 | 100.8 | 93.9 | 99.5 | 104.7 | 102.6 | 102.4 | 102.7 | 96.6 | 100.3 | 100.1 | 101.5 | 98.5 |
| per customer | Same stores | 94.7 | 82.6 | 83.9 | 88.8 | 96.2 | 104.0 | 101.8 | 101.0 | 94.0 | 99.6 | 104.9 | 102.7 | 102.5 | 102.7 | 96.7 | 100.5 | 100.1 | 101.6 | 98.6 |

