Adastria Co., Ltd. December 2nd, 2021

Monthly Sales Figures

FY2022/02 (March 1, 2021 ~ February 28, 2022)

						1st half					2nd half									
	1st quarter				2nd quarter					3rd quarter					4th qu					
Monthly figures YoY (%)		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term
Calas	Total	119.5	254.2	132.8	149.2	85.8	110.8	91.9	95.8	117.1	94.9	102.9	108.0	102.5					102.5	111.2
Sales	Same stores	117.8	245.5	128.5	145.7	83.8	108.3	88.5	93.2	114.1	92.1	100.1	105.3	99.8					99.8	108.3
Number of	Total	114.2	215.9	114.0	134.8	81.9	108.5	90.8	93.4	109.1	94.1	102.0	107.7	101.6					101.6	106.5
customers	Same stores	112.0	207.2	109.4	130.6	79.4	105.2	86.9	90.2	105.5	90.3	97.9	103.1	97.4					97.4	102.7
per customer	Total	104.6	117.8	116.5	110.7	104.8	102.2	101.2	102.6	107.4	100.9	100.9	100.3	101.0					101.0	104.4
	Same stores	105.2	118.5	117.5	111.6	105.5	102.9	101.9	103.3	108.1	101.9	102.2	102.2	102.4					102.4	105.4

Note 1: The figures are the preliminary figures reported on the second business day of every month. The figures will be updated on the next monthly report if there is a revision.

Note 2: The figures are parent company, Adastria Co., Ltd.,'s figures and the online sales is included. The domestic subsidiaries and overseas are not included.

Note 3: The figures are calculated by excluding the impact from brand transfer between parent company and subsidiaries.

Note 4: Stores that are temporarily closed due to COVID-19 are included in same stores.

[Summary]

In November, with the recovery of customer footfall and demand for going out, the drop in temperatures led to strong sales of winter items.	
We also ran a marketing compaign for our website(.st).	
As a result, all-store sales was 108.0% and same-store sales was 105.3% compared to the previous year.	
We calculate that one less holiday day than last year had an impact of approximately 2.3 percentage points on the same-store sales.	
By brands, GLOBAL WORK, LOWRYS FARM, RAGEBLUE and HARE showed good performance.	
By items, coats with light and warm materials continued to be popular from last year, and sweaters and trousers are selling well.	
Long boots and Christmas trees are popular among general merchandise.	
Compared to November 2019, total sales were 99.7%. (Not adjusted for the effect of holidays)	

【Adastria Japan】

						1st half					2nd half										
		1st quarter				2nd quarter					3rd quarter				4th quarter						
		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term	
	Opened	12	10	6	28	2	7	2	11	39	4	5	3	12					12	51	
	Closed	0	0	2	2	1	0	2	3	5	0	2	0	2					2	7	
Number of	Total in the month end	1,240	1,250	1,254	1,254	1,255	1,262	1,262	1,262	1,262	1,266	1,269	1,272	1,272					1,272	1,272	
Stores	B&M Stores	1,171	1,181	1,186	1,186	1,187	1,194	1,194	1,194	1,194	1,198	1,203	1,206	1,206					1,206	1,206	
	Online Stores	69	69	68	68	68	68	68	68	68	68	66	66	66					66	66	

<Appendix> FY2021/02 (March 1, 2020 ~ February 28, 2021)

						1st half					2nd half									
			1st qu	Jarter		2nd quarter					3rd quarter					4th գւ				
Monthly figures YoY (%)		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term
Sales	Total	75.7	31.7	54.9	54.6	99.8	80.1	86.8	89.0	71.2	89.2	102.6	92.4	94.7	87.1	79.9	91.5	85.4	90.0	80.8
	Same stores	75.8	32.2	55.2	54.9	99.9	80.1	87.3	89.1	71.4	88.5	101.9	91.9	94.1	86.6	80.0	90.4	85.0	89.5	80.7
Number of	Total	80.0	38.2	65.6	61.5	103.9	77.1	85.4	88.3	75.8	89.7	98.0	90.1	92.5	84.8	82.7	91.2	85.4	88.7	82.0
customers	Same stores	80.0	39.0	65.8	61.8	103.8	77.0	85.8	88.3	75.9	88.9	97.2	89.5	91.8	84.3	82.7	89.9	84.9	88.1	81.9
Spending	Total	94.6	82.9	83.6	88.8	96.0	103.9	101.6	100.8	93.9	99.5	104.7	102.6	102.4	102.7	96.6	100.3	100.1	101.5	98.5
per customer	Same stores	94.7	82.6	83.9	88.8	96.2	104.0	101.8	101.0	94.0	99.6	104.9	102.7	102.5	102.7	96.7	100.5	100.1	101.6	98.6