Adastria Co., Ltd. November 2nd, 2021

## **Monthly Sales Figures**

### FY2022/02 (March 1, 2021 ~ February 28, 2022)

						1st half			2nd half											
	1st quarter				2nd quarter					3rd quarter				4th quarter						
Monthly figures YoY (%)		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term
Sales	Total	119.5	254.2	132.8	149.2	85.8	110.8	91.9	95.8	117.1	94.9	102.9		99.4					99.4	111.7
	Same stores	117.8	245.5	128.5	145.7	83.8	108.3	88.5	93.2	114.1	92.1	100.1		96.5					96.5	108.8
Number of	Total	114.2	215.9	114.0	134.8	81.9	108.5	90.8	93.4	109.1	94.1	102.0		98.3					98.3	106.3
customers	Same stores	112.0	207.2	109.4	130.6	79.4	105.2	86.9	90.2	105.5	90.3	97.9		94.4					94.4	102.7
Spending per customer	Total	104.6	117.8	116.5	110.7	104.8	102.2	101.2	102.6	107.4	100.9	100.9		101.1					101.1	105.1
	Same stores	105.2	118.5	117.5	111.6	105.5	102.9	101.9	103.3	108.1	101.9	102.2		102.3					102.3	106.0

Note 1: The figures are the preliminary figures reported on the second business day of every month. The figures will be updated on the next monthly report if there is a revision.

Note 2: The figures are parent company, Adastria Co., Ltd.,'s figures and the online sales is included. The domestic subsidiaries and overseas are not included.

Note 3: The figures are calculated by excluding the impact from brand transfer between parent company and subsidiaries.

Note 4: Stores that are temporarily closed due to COVID-19 are included in same stores.

#### [Summary]

Even though sales of autumn and winter items remained sluggish due to high temperatures until the middle of the month,

a drop in temperatures in the latter half of the month boosted sales of autumn and winter items, and demand for going out recovered,

resulting in 102.9% of all-store sales and 100.1% of same-store sales in October compared to the previous year.

By brands, GLOBAL WORK, HARE, PAGEBOY and LAKOLE showed good performance.

By items, autumn and winter versions of popular pants, knit and hoodies are selling well, while long boots, blankets and Christmas trees are popular among general merchandise.

Compared to October 2019, total sales were 105.6%. (Not adjusted for the effect of holidays)

•We have started new TV commercial for our website (.st) and a "20% point reduction" campaign on October 27th.

## 【Adastria Japan】

						1st half					2nd half									
	1st quarter				2nd quarter					3rd quarter				4th quarter						
		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term
	Opened	12	10	6	28	2	7	2	11	39	4	5		9					9	48
	Closed	0	0	2	2	1	0	2	3	5	0	2		2					2	7
Number of	Total in the month end	1,240	1,250	1,254	1,254	1,255	1,262	1,262	1,262	1,262	1,266	1,269		1,269					1,269	1,269
Stores	B&M Stores	1,171	1,181	1,186	1,186	1,187	1,194	1,194	1,194	1,194	1,198	1,203		1,203					1,203	1,203
	Online Stores	69	69	68	68	68	68	68	68	68	68	66		66					66	66

# <Appendix> FY2021/02 (March 1, 2020 ~ February 28, 2021)

1st half											2nd half									
			1st qu	larter		2nd quarter					3rd quarter					4th qu				
Monthly figures YoY (%)		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term
Sales	Total	75.7	31.7	54.9	54.6	99.8	80.1	86.8	89.0	71.2	89.2	102.6	92.4	94.7	87.1	79.9	91.5	85.4	90.0	80.8
	Same stores	75.8	32.2	55.2	54.9	99.9	80.1	87.3	89.1	71.4	88.5	101.9	91.9	94.1	86.6	80.0	90.4	85.0	89.5	80.7
Number of	Total	80.0	38.2	65.6	61.5	103.9	77.1	85.4	88.3	75.8	89.7	98.0	90.1	92.5	84.8	82.7	91.2	85.4	88.7	82.0
customers	Same stores	80.0	39.0	65.8	61.8	103.8	77.0	85.8	88.3	75.9	88.9	97.2	89.5	91.8	84.3	82.7	89.9	84.9	88.1	81.9
Spending	Total	94.6	82.9	83.6	88.8	96.0	103.9	101.6	100.8	93.9	99.5	104.7	102.6	102.4	102.7	96.6	100.3	100.1	101.5	98.5
	Same stores	94.7	82.6	83.9	88.8	96.2	104.0	101.8	101.0	94.0	99.6	104.9	102.7	102.5	102.7	96.7	100.5	100.1	101.6	98.6