## Monthly Sales Figures

## FY2022/02 (March 1, 2021 ~ February 28, 2022 )



1. The figures are the preiliminary figures reported on the second business day of eve inclunth. The e figures wif be updated on the rext are not included.

Note 2: The figures are parent company, Adastria Co., Ltd.,'s figures and the online sales is included. The domestic subsidiaries and overseas are not included
Note 3: The figures are calculated by excluding the impact from brand transfer between parent company and subsidiaries.
Note 4: Stores that are temporarily closed due to COVID-19 are included in same stores.
【Summary】

a drop in temperatures in the latter half of the month boosted sales of autumn and winter items, and demand for going out recovered
resulting in 102.9\% of all-store sales and 100.1\% of same-store sales in October compared to the previous year.

By items, autumn and winter versions of popular pants, knit and hoodies are selling well, while long boots, blankets and Christmas trees are popular among general merchandise.
Compared to October 2019, total sales were 105.6\%. (Not adjusted for the effect of holidays)
-We have started new TV commercial for our website (.st) and a "20\% point reduction" campaign on October 27th

<Appendix>
FY2021/02 (March 1, 2020 ~ February 28, 2021)

|  |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Monthly figures YoY (\%) |  | 1st quarter |  |  | total | 2nd quarter |  |  | total |  | 3rd quarter |  |  | total | 4th quarter |  |  | total |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug |  |  | Sep | Oct | Nov |  | Dec | Jan | Feb |  |  |  |
|  | Total | 75.7 | 31.7 | 54.9 | 54.6 | 99.8 | 80.1 | 86.8 | 89.0 | 71.2 | 89.2 | 102.6 | 92.4 | 94.7 | 87.1 | 79.9 | 91.5 | 85.4 | 90.0 | 80.8 |
|  | Same stores | 75.8 | 32.2 | 55.2 | 54.9 | 99.9 | 80.1 | 87.3 | 89.1 | 71.4 | 88.5 | 101.9 | 91.9 | 94.1 | 86.6 | 80.0 | 90.4 | 85.0 | 89.5 | 80.7 |
| Number of | Total | 80.0 | 38.2 | 65.6 | 61.5 | 103.9 | 77.1 | 85.4 | 88.3 | 75.8 | 89.7 | 98.0 | 90.1 | 92.5 | 84.8 | 82.7 | 91.2 | 85.4 | 88.7 | 82.0 |
| customers | Same stores | 80.0 | 39.0 | 65.8 | 61.8 | 103.8 | 77.0 | 85.8 | 88.3 | 75.9 | 88.9 | 97.2 | 89.5 | 91.8 | 84.3 | 82.7 | 89.9 | 84.9 | 88.1 | 81.9 |
| Spending | Total | 94.6 | 82.9 | 83.6 | 88.8 | 96.0 | 103.9 | 101.6 | 100.8 | 93.9 | 99.5 | 104.7 | 102.6 | 102.4 | 102.7 | 96.6 | 100.3 | 100.1 | 101.5 | 98.5 |
| per customer | Same stores | 94.7 | 82.6 | 83.9 | 88.8 | 96.2 | 104.0 | 101.8 | 101.0 | 94.0 | 99.6 | 104.9 | 102.7 | 102.5 | 102.7 | 96.7 | 100.5 | 100.1 | 101.6 | 98.6 |

