Adastria Co., Ltd. May 2nd 2024

## **Monthly Sales Figures**

## FY2025/02 (March 1, 2024 ~ February 28, 2025)

	1st half											2nd half									
	1st quarter				2nd quarter					3rd quarter				4th quarter							
Monthly figures YoY (%)		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term	
Sales	Total	100.6	105.3		102.9					102.9										102.9	
	Same stores	99.2	104.1		101.6					101.6										101.6	
Number of	Total	101.2	103.1		102.2					102.2										102.2	
customers	Same stores	98.1	100.9		99.5					99.5										99.5	
per customer	Total	99.4	102.1		100.7					100.7										100.7	
	Same stores	101.1	103.2		102.2					102.2										102.2	

Note 1: These are the preliminary figures reported on the second business day of every month. The figures will be updated on the next monthly report if there is a revision. Note 2: These are parent company, Adastria Co., Ltd.,'s figures and the online sales are included. Domestic and overseas subsidiaries, divisions specializing in wholesales for corporations are not included. Note 3: Due to the merger of GateWin Inc. on 1 March 2024, FOREVER21 was included in the year-on-year comparison.

[Summary]

In April, all store sales were 105.3% and the same store sales were 104.1% of the previous year.

Sales of spring and summer products were strong beacaus of rising temperatures from the middle of a month. The good weather during the first half of Golden Week also contributed to increased sales.

Compared to last year, there were one less holiday, and we estimate this has a 2.1 point negative impact on same store sales.

By brands, GLOBAL WORK, niko and ..., LOWRYS FARM and LEPSIM showed good performance.

By items, trousers of our core products, light outerwear and lightweight bottoms are performing well.

Other than apparel, products that meet demand for outgoins are popular, such as caps and backpacks in fashion accessories, and bottleholders in household goods.

## 【Adastria Japan】

		1st half									2nd half									
		1st quarter				2nd quarter					3rd quarter				4th quarter					
		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term
	Opened	12	19		31					31										31
	Closed	0	0		0					0										0
Number of	Total in the month end	1,260	1,279		1,279					1,279										1,279
Stores	Direct-Run Stores	1,192	1,211		1,211					1,211										1,211
	Franchise Stores	5	5		5					5										5
	Online Stores	63	63		63					63										63

Note : Due to the merger of GateWin Inc. on 1 March 2024, FOREVER21 stores, in which four brick-and-mortar stores and two web stores have increased.

## <Appendix> FY2024/02 (March 1, 2023 ~ February 29, 2024)

	1st half											2nd half									
		1st quarter				2nd quarter					3rd quarter				4th quarter						
Monthly figures YoY (%)		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term	
Sales	Total	112.6	117.1	113.6	114.4	109.4	120.6	112.8	114.5	114.4	102.4	106.0	106.1	105.1	100.7	114.2	110.9	107.5	106.3	110.1	
	Same stores	111.1	114.8	111.2	112.3	108.2	119.3	111.2	113.1	112.7	100.4	105.0	106.2	104.2	101.0	114.7	110.6	107.6	105.9	109.1	
Number of customers	Total	103.1	105.6	104.0	104.2	101.0	113.9	107.3	107.6	105.9	101.0	103.6	102.3	102.4	97.5	108.5	104.5	103.0	102.7	104.3	
	Same stores	100.5	102.2	100.1	100.9	98.1	110.7	103.8	104.4	102.7	97.3	101.0	100.4	99.7	96.5	107.4	102.1	101.6	100.7	101.7	
per customer	Total	109.2	110.9	109.3	109.8	108.4	105.9	105.2	106.4	108.0	101.4	102.4	103.7	102.6	103.4	105.3	106.2	104.3	103.5	105.5	
	Same stores	110.5	112.4	111.1	111.3	110.3	107.7	107.1	108.3	109.7	103.2	103.9	105.8	104.5	104.7	106.7	108.3	105.9	105.1	107.2	

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Note 2: These are parent company, Adastria Co., Ltd.,'s figures and the online sales are included. Domestic and overseas subsidiaries, divisions specializing in wholesales for corporations are not included. Note 3: Stores that were temporarily closed due to COVID-19 are included in same stores.