Adastria Co., Ltd. December 4, 2017

Domestic Monthly Sales Figures

FY2018/02 (March 1, 2017 ~ February 28, 2018)

						1st half														
			1st qu	ıarter		2nd quarter						3rd qu	ıarter		4th quarter					
Monthly figures YoY (%)		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term
Sales	Total	103.5	111.0	105.9	106.8	101.9	102.5	101.9	102.1	104.4	105.5	97.7	104.3	102.4					102.4	103.7
	Existing stores	100.9	106.4	100.6	102.6	97.3	97.8	96.7	97.3	99.9	102.0	94.8	101.2	99.2					99.2	99.7
Number of	Total	107.5	114.2	108.5	110.0	102.6	104.8	103.8	103.8	106.5	108.2	100.7	107.4	105.3					105.3	106.1
customers	Existing stores	104.6	109.4	102.9	105.5	97.8	99.8	98.4	98.8	101.7	104.4	97.4	103.9	101.8					101.8	101.7
Spending per customer	Total	96.3	97.2	97.6	97.0	99.3	97.9	98.2	98.4	98.0	97.6	97.0	97.1	97.2					97.2	97.7
	Existing stores	96.5	97.2	97.7	97.2	99.5	98.0	98.3	98.5	98.2	97.7	97.4	97.4						97.5	98.0

Note 1: The figures are the preliminary figures reported on the second business day of every month. The figures will be updated on the next monthly report if there is a revision.

Note 2: Sales figures are slightly different from financial results due to the accounting adjustment.

[Summary]

For November 2017, temperature declined nationwide and the sales of total stores is 104.3%,; the existing stores sales is 101.2% year on year.
In terms of brand, niko and, studio CLIP, repipi armario, BABYLONE showed good performance.
Coats & jackets and winter knit tops were best-selling categories. Besides, items like Christmas trees and scarves are also popular.

【Adastria Japan】

						1st half					2nd half									
			1st qu	arter		2nd quarter						3rd q	uarter	_		4th q	uarter	_		
		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term
	Opened	30	25	4	59	10	2	0	12	71	15	6	6	27					27	98
Number of Stores	Closed	1	0	4	5	0	4	7	11	16	5	1	2	8					8	24
	Total in the month end	1,272	1,297	1,297	1,297	1,307	1,305	1,298	1,298	1,298	1,308	1,313	1,317	1,317					1,317	1,317
	Number of Web Stores included	43	44	44	44	44	44	44	44	44	44	44	45	45					45	45

1st half											2nd half										
		1st quarter				2nd quarter					3rd quarter					4th qu					
Monthly figures YoY (%)		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term	
Sales	Total	104.4	107.4	102.9	104.8	102.2	102.5	94.3	100.2	102.4	95.0	109.1	108.0	104.3	106.5	102.9	102.7	104.3	104.3	103.4	
	Existing stores	104.0	107.3	103.1	104.7	101.9	101.9	94.5	99.9	102.3	94.4	107.2	106.4	103.0	104.7	101.2	100.1	102.5	102.7	102.5	
Number of	Total	102.4	107.1	101.6	103.6	104.3	106.0	97.4	103.1	103.3	103.6	116.8	112.3	110.9	111.1	105.0	104.4	107.2	108.9	106.0	
customers	Existing stores	101.6	106.8	102.0	103.4	103.9	105.3	97.5	102.7	103.0	102.6	114.7	110.3	109.3	109.0	103.1	101.5	105.1	107.0	104.9	
Spending per customer	Total	101.9	100.3	101.3	101.2	97.9	96.6	96.9	97.2	99.2	91.7	93.4	96.2	94.0	95.8	98.0	98.3	97.3	95.8	97.6	
	Existing stores	102.3	100.5	101.2	101.3	98.0	96.8	96.9	97.3	99.3	92.0	93.4	96.5	94.2	96.0	98.2	98.6	97.5	96.0	97.7	

<Appendix> FY2017/02 (March 1, 2016 ~ February 28, 2017)