## **Domestic Monthly Sales Figures**

## FY2019/02 (March 1, 2018 ~ February 28, 2019)

						1st half														
			1st qu	ıarter		2nd quarter					3rd quarter					4th q				
Monthly figures YoY (%)		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term
Sales	Total	106.5	91.3	86.9	94.5					94.5										94.5
Jaies	Existing stores	104.4	89.4	85.9	92.8					92.8										92.8
Number of	Total	110.9	96.3	90.0	98.5					98.5										98.5
customers	Existing stores	108.5	94.2	88.7	96.4					96.4										96.4
Spending	Total	96.0	94.8	96.6	96.0					96.0										96.0
per customer	Existing stores	96.2	95.0	96.9	96.2					96.2										96.2

Note 1: The figures are the preliminary figures reported on the second business day of every month. The figures will be updated on the next monthly report if there is a revision.

Note 2: BARNYARDSTORM, BABYLONE are transferred from Adastria Co., Ltd. to its subsidiary, ELEMENT RULE Co., Ltd. from March, 2018. The YOY figures are calculated by deducted two brands's amount from last year.

(Summary)	١
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For May 2018, in addition to one less national holiday than last year, sales of summer products that started from mid-April did not perform well.

Sales of total stores is 86.9%; the existing stores sales is 85.9%. In terms of brand, niko and ..., Andemiu showed good performance.

T-shirts, tank tops and dresses were main selling categories. Besides, sandals, caps were also popular.

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## [Adastria Japan]

	_					1st half					2nd half									
		1st qı	uarter		2nd quarter					3rd quarter					uarter	_				
		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term
	Opened	23	7	0	30					30										30
Number of	Closed	0	2	3	5					5										5
Stores	Total in the month end	1,230	1,235	1,232	1,232					1,232										1,232
	Number of Web Stores included	431	43	43	43					43										43

Note 1: BARNYARDSTORM, BABYLONE are transferred from Adastria Co., Ltd. to its subsidiary, ELEMENT RULE Co., Ltd. from March, 2018. Two brands' 68 stores as of 2018/02 are not counted.

## <Appendix>

FY2018/02 (March 1, 2017 ~ February 28, 2018)

						1st half														
			1st qu	ıarter		2nd quarter					3rd quarter					4th qu				
Monthly figures YoY (%)		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term
Sales	Total	103.5	111.0	105.9	106.8	102.0	102.7	102.1	102.3	104.5	105.7	97.9	104.5	102.5	103.1	100.8	99.4	101.5	102.0	103.2
	Existing stores	100.9	106.4	100.6	102.6	97.3	97.8	96.7	97.3	99.9	102.0	94.8	101.2	99.2	99.9	97.6	97.3	98.5	98.9	99.4
Number of	Total	107.5	114.2	108.5	110.0	102.7	104.9	104.0	104.0	106.6	108.3	100.8	107.6	105.5	107.2	104.5	105.0	105.6	105.5	106.1
customers	Existing stores	104.6	109.4	102.9	105.5	97.8	99.8	98.4	98.8	101.7	104.4	97.4	103.9	101.8	103.8	101.1	102.1	102.4	102.1	101.9
Spending per customer	Total	96.3	97.2	97.6	97.0	99.3	97.9	98.2	98.4	98.0	97.6	97.1	97.1	97.2	96.2	96.5	94.7	96.1	96.6	97.3
	Existing stores	96.5	97.2	97.7	97.2	99.5	98.0	98.3	98.5	98.2	97.7	97.4	97.4	97.5	96.2	96.5	95.3	96.2	96.8	97.5