## Domestic Monthly Sales Figures

## FY2019/02 (March 1, 2018 ~ February 28, 2019)

|  |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Monthly figures YoY (\%) |  | 1st quarter |  |  | total | 2nd quarter |  |  | total |  | 3rd quarter |  |  | total | 4th quarter |  |  | total |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug |  |  | Sep | Oct | Nov |  | Dec | Jan | Feb |  |  |  |
| Sales | Total | 106.5 | 91.3 | 86.9 | 94.5 |  |  |  |  | 94.5 |  |  |  |  |  |  |  |  |  | 94.5 |
|  | Existing stores | 104.4 | 89.4 | 85.9 | 92.8 |  |  |  |  | 92.8 |  |  |  |  |  |  |  |  |  | 92.8 |
| Number of customers | Total | 110.9 | 96.3 | 90.0 | 98.5 |  |  |  |  | 98.5 |  |  |  |  |  |  |  |  |  | 98.5 |
|  | Existing stores | 108.5 | 94.2 | 88.7 | 96.4 |  |  |  |  | 96.4 |  |  |  |  |  |  |  |  |  | 96.4 |
| Spending per customer | Total | 96.0 | 94.8 | 96.6 | 96.0 |  |  |  |  | 96.0 |  |  |  |  |  |  |  |  |  | 96.0 |
|  | Existing stores | 96.2 | 95.0 | 96.9 | 96.2 |  |  |  |  | 96.2 |  |  |  |  |  |  |  |  |  | 96.2 |

Note 1: The figures are the preliminary figures reported on the second business day of every month. The figures will be updated on the next monthly report if there is a revision.
Note 2: BARNYARDSTORM, BABYLONE are transferred from Adastria Co., Ltd. to its subsidiary, ELEMENT RULE Co.,Ltd. from March, 2018. The YoY figures are calculated by deducted two brands's amount from last year.

【Summary】
For May 2018, in addition to one less national holiday than last year, sales of summer products that started from mid-April did not perform well

T-shirts, tank tops and dresses were main selling categories. Besides, sandals, caps were al so popular.

【Adastria Japan】

|  |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1st quarter |  |  | total | 2nd quarter |  |  | total |  | 3rd quarter |  |  | total | 4th quarter |  |  | total |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug |  |  | Sep | Oct | Nov |  | Dec | Jan | Feb |  |  |  |
| Number of Stores | Opened | 23 | 7 | 0 | 30 |  |  |  |  | 30 |  |  |  |  |  |  |  |  |  | 30 |
|  | Closed | 0 | 2 | 3 | 5 |  |  |  |  | 5 |  |  |  |  |  |  |  |  |  | 5 |
|  | Total in the month end | 1,230 | 1,235 | 1,232 | 1,232 |  |  |  |  | 1,232 |  |  |  |  |  |  |  |  |  | 1,232 |
|  | Number of Web Stores included | 43 | 43 | 43 | 43 |  |  |  |  | 43 |  |  |  |  |  |  |  |  |  | 43 |

Note 1: BARNYARDSTORM,BABYLONE are transferred from Adastria Co., Ltd. to its subsidiary, ELEMENT RULE Co.,Ltd. from March, 2018. Two brands' 68 stores as of 2018/02 are not counted

## <Appendix>

FY2018/02 (March 1, 2017 ~ February 28, 2018)


