## Domestic Monthly Sales Figures

## FY2019/02 (March 1, 2018 ~ February 28, 2019)

|  |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Monthly figures YoY (\%) |  | 1st quarter |  |  | total | 2nd quarter |  |  |  |  | 3rd quarter |  |  | total | 4th quarter |  |  |  |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug | total |  | Sep | Oct | Nov |  | Dec | Jan | Feb | total |  |  |
| Sales | Total | 106.5 | 91.3 | 86.9 | 94.5 | 106.1 | 91.8 | 100.0 | 98.9 | 96.7 | 101.8 | 101.4 | 102.8 | 102.0 | 103.4 |  |  | 103.4 | 102.5 | 99.2 |
|  | Existing stores | 104.4 | 89.4 | 85.9 | 92.8 | 105.5 | 91.4 | 101.3 | 98.8 | 95.8 | 103.2 | 102.4 | 103.6 | 103.1 | 104.9 |  |  | 104.9 | 103.6 | 99.2 |
| Number of customers | Total | 110.9 | 96.3 | 90.0 | 98.5 | 115.6 | 97.0 | 99.5 | 103.6 | 101.3 | 98.6 | 102.0 | 103.6 | 101.5 | 101.1 |  |  | 101.1 | 101.4 | 101.3 |
|  | Existing stores | 108.5 | 94.2 | 88.7 | 96.4 | 114.9 | 96.5 | 100.5 | 103.4 | 100.3 | 99.5 | 102.6 | 104.1 | 102.2 | 102.3 |  |  | 102.3 | 102.2 | 101.1 |
| Spending per customer | Total | 96.0 | 94.8 | 96.6 | 96.0 | 91.8 | 94.7 | 100.5 | 95.5 | 95.5 | 103.2 | 99.4 | 99.2 | 100.5 | 102.3 |  |  | 102.3 | 101.1 | 97.9 |
|  | Existing stores | 96.2 | 95.0 | 96.9 | 96.2 | 91.8 | 94.7 | 100.8 | 95.6 | 95.5 | 103.7 | 99.8 | 99.5 | 100.9 | 102.5 |  |  | 102.5 | 101.4 | 98.2 |

Note 2: Due to the brand transfer between parent company and subsidiaries, YoY figures of BARNYARDSTORM,BABYLONE are omitted from March 2018, PAGEBOY, mysty woman, laboratory work are added from August 2018.

【Summary】
In addition to one more national holiday compared to last year, sales of the winter collections accelerated as the weather became colder from the mid December
Total stores is $103.4 \%$; the existing stores sales is $104.9 \%$ year on year.
In terms of brand, GLOBAL WORK, niko and .... LOWRYS FARM, JEANASIS showed good performance.
Same trend continued from last month, coats and jackets, knit tops were the main selling categories of the month. Scarves and boots were also popular.

## 【Adastria Japan】

|  |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1st quarter |  |  | total | 2nd quarter |  |  | total |  | 3rd quarter |  |  | total | 4th quarter |  |  | total |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug |  |  | Sep | Oct | Nov |  | Dec | Jan | Feb |  |  |  |
| Number of Stores | Opened | 23 | 7 | 0 | 30 | 1 | 1 | 4 | 6 | 36 | 11 | 2 | 13 | 26 | 2 |  |  | 2 | 28 | 64 |
|  | Closed | 0 | 2 | 3 | 5 | 1 | 9 | 18 | 28 | 33 | 10 | 2 | 2 | 14 | 0 |  |  | 0 | 14 | 47 |
|  | Total in the month end | 1,230 | 1,235 | 1,232 | 1,232 | 1,232 | 1,224 | 1,292 | 1,292 | 1,292 | 1,293 | 1,293 | 1,303 | 1,303 | 1,305 |  |  | 1,305 | 1,305 | 1,305 |
|  | Number of Web Stores included | 43 | 43 | 43 | 43 | 43 | 43 | 50 | 50 | 50 | 48 | 50 | 52 | 52 | 53 |  |  | 53 | 53 | 53 |

Note 1: Due to the brand transfer between parent company and subsidiaries, 68 stores of BARNYARDSTORM,BABYLONE are omitted from March 2018, 82 stores PAGEBOY, mysty woman, laboratory work are added from August 2018. Note 2: The figures with underline are revised from the previous releases.

## <Appendix>

## FY2018/02 (March 1, 2017 ~ February 28, 2018)



