## Monthly Sales Figures

## FY2020/02 (March 1, 2019 ~ February 29, 2020)

| Monthly figures YoY (\%) |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1st quarter |  |  | total | 2nd quarter |  |  | total |  | 3rd quarter |  |  | total | 4th quarter |  |  | total |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug |  |  | Sep | Oct | Nov |  | Dec | Jan | Feb |  |  |  |
| Sales | Total $\begin{aligned} & \text { Same stores }\end{aligned}$ | 105.9 | 107.8 | 108.9 | 107.5 | 94.0 | 98.9 | 104.9 | 98.6 | 103.0 | 100.3 | 94.7 | 98.6 | 97.8 | 95.4 |  |  | 95.4 | 97.0 | 100.4 |
|  |  | 108.2 | 110.0 | 110.7 | 109.6 | 95.3 | 100.4 | 105.5 | 99.8 | 104.6 | 101.1 | 94.8 | 99.3 | 98.3 | 95.9 |  |  | 95.9 | 97.6 | 101.5 |
| Number of customers | Total <br> Same stores | 102.4 | 104.4 | 107.7 | 104.8 | 87.5 | 94.3 | 104.9 | 94.6 | 99.1 | 100.1 | 93.1 | 96.6 | 96.5 | 95.4 |  |  | 95.4 | 96.2 | 97.9 |
|  |  | 104.1 | 105.9 | 109.3 | 106.4 | 88.4 | 95.5 | 105.4 | 95.5 | 100.3 | 100.3 | 92.7 | 96.7 | 96.4 | 95.6 |  |  | 95.6 | 96.2 | 98.6 |
| Spending per customer | Total | 103.5 | 103.3 | 101.1 | 102.6 | 107.4 | 104.8 | 100.0 | 104.2 | 104.0 | 100.1 | 101.7 | 102.0 | 101.3 | 100.0 |  |  | 100.0 | 100.9 | 102.5 |
|  |  | 104.0 | 103.9 | 101.3 | 103.0 | 107.8 | 105.1 | 100.1 | 104.5 | 104.3 | 100.8 | 102.3 | 102.7 | 102.0 | 100.3 |  |  | 100.3 | 101.5 | 102.9 |

Note 1: The figures are the preliminary figures reported on the second business day of every month. The figures will be updated on the next monthly report if there is a revision.
Note 2: The figures is parent company, Adastria Co., Ltd.,'s figures and the online sales is included. The domestic subsidiaries and overseas are not included.
【Summary】
For December 2019, total stores sales is $95.4 \%$, same stores sales is $95.9 \%$ year on year.


Long sleeve tops and jackets were the main selling categories of the month, scarves and short boots are also popular

| 【Adastria Japan】 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
|  |  | 1st quarter |  |  | total | 2nd quarter |  |  | total |  | 3rd quarter |  |  | total | 4th quarter |  |  | total |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug |  |  | Sep | Oct | Nov |  | Dec | Jan | Feb |  |  |  |
| Number of Stores | OpenedClosed | 4 | 9 | 0 | 13 | 6 | 0 | 0 | 6 | 19 | 2 | 5 | 3 | 10 | 0 |  |  | 0 | 10 | 29 |
|  |  | 1 | 1 | 1 | 3 | 1 | 7 | 5 | 13 | 16 | 12 | 1 | 1 | 14 | 0 |  |  | 0 | 14 | 30 |
|  | Total in the month end | 1,265 | 1,273 | 1,272 | 1,272 | 1,277 | 1,270 | 1,265 | 1,265 | 1,265 | 1,255 | 1,259 | 1,261 | 1,261 | 1,261 |  |  | 1,261 | 1,261 | 1,261 |
|  | B\&M Stores | 1,213 | 1,216 | 1,215 | 1,215 | 1,220 | 1,213 | 1,208 | 1,208 | 1,208 | 1,203 | 1,207 | 1,209 | 1,209 | 1,209 |  |  | 1,209 | 1,209 | 1,209 |
|  | Online Stores | 52 | 57 | 57 | 57 | 57 | 57 | 57 | 57 | 57 | 52 | 52 | 52 | 52 | 52 |  |  | 52 | 52 | 52 |

## <Appendix>

FY2019/02 (March 1, 2018 ~ February 28, 2019)

|  |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Monthly figures YoY (\%) |  | 1st quarter |  |  | total | 2nd quarter |  |  | total |  | 3rd quarter |  |  | total | 4th quarter |  |  | total |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug |  |  | Sep | Oct | Nov |  | Dec | Jan | Feb |  |  |  |
| Sales | Total | 106.5 | 91.3 | 86.9 | 94.5 | 106.1 | 91.8 | 100.0 | 98.9 | 96.7 | 101.8 | 101.4 | 102.8 | 102.0 | 103.4 | 92.7 | 113.5 | 101.1 | 101.5 | 99.2 |
|  | Same stores | 104.4 | 89.4 | 85.9 | 92.8 | 105.5 | 91.4 | 101.3 | 98.8 | 95.8 | 103.2 | 103.2 | 104.4 | 103.6 | 104.9 | 94.0 | 114.8 | 102.5 | 103.0 | 99.6 |
| Number of customers | Total | 110.9 | 96.3 | 90.0 | 98.5 | 115.6 | 97.0 | 99.5 | 103.6 | 101.3 | 98.6 | 102.0 | 103.6 | 101.5 | 101.1 | 91.6 | 107.5 | 98.4 | 99.8 | 100.5 |
|  | Same stores | 108.5 | 94.2 | 88.7 | 96.4 | 114.9 | 96.5 | 100.5 | 103.4 | 100.3 | 99.5 | 103.4 | 105.1 | 102.8 | 102.3 | 92.7 | 108.6 | 99.6 | 101.1 | 100.7 |
| Spending per customer | Total | 96.0 | 94.8 | 96.6 | 96.0 | 91.8 | 94.7 | 100.5 | 95.5 | 95.5 | 103.2 | 99.4 | 99.2 | 100.5 | 102.3 | 101.2 | 105.5 | 102.7 | 101.7 | 98.7 |
|  | Same stores | 96.2 | 95.0 | 96.9 | 96.2 | 91.8 | 94.7 | 100.8 | 95.6 | 95.5 | 103.7 | 99.7 | 99.3 | 100.8 | 102.5 | 101.5 | 105.7 | 102.9 | 101.9 | 98.9 |

