Adastria Co., Ltd. December 2, 2020

Monthly Sales Figures

FY2021/02 (March 1, 2020 ~ February 28, 2021)

						1st half														
	1st quarter				2nd quarter					3rd quarter				4th quarter						
Monthly figures YoY (%)		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term
Sales	Total	75.7	31.7	54.9	54.6	99.8	80.1	86.8	89.0	71.2	89.2	102.6	92.4	94.7					94.7	79.2
Sales	Same stores	75.8	32.2	55.2	54.9	99.9	80.1	87.3	89.1	71.4	88.5	101.9	91.9	94.1					94.1	79.1
Number of	Total	80.0	38.2	65.6	61.5	103.9	77.1	85.4	88.3	75.8	89.7	98.0	90.1	92.5					92.5	80.9
customers	Same stores	80.0	39.0	65.8	61.8	103.8	77.0	85.8	88.3	75.9	88.9	97.2	89.5	91.8					91.8	80.8
Spending	Total	94.6	82.9	83.6	88.8	96.0	103.9	101.6	100.8	93.9	99.5	104.7	102.6	102.4					102.4	97.9
per customer	Same stores	94.7	82.6	83.9	88.8	96.2	104.0	101.8	101.0	94.0	99.6	104.9	102.7	102.5					102.5	98.0

Note 1: The figures are the preliminary figures reported on the second business day of every month. The figures will be updated on the next monthly report if there is a revision.

Note 2: The figures are parent company, Adastria Co., Ltd.,'s figures and the online sales is included. The domestic subsidiaries and overseas are not included.

Note 3: The figures are calculated by excluding the impact from brand transfer between parent company and subsidiaries.

Note 4: Stores that are temporarily closed due to COVID-19 are included in same stores.

[Summary]

In November, due to the recent surge in COVID-19 cases, the number of customers decreased. Besides, the higher temperature during mid-month also resulted in a decline in sales.

Total store sales is 92.4% and same-stores sales is 91.9% year on year.

In terms of brands, JEANASIS, LAKOLE, MYSTY WOMAN, BIJORIE showed good performance.

In terms of items, coats and jackets were the main selling categories of the month. Seasonal items such as boots and Christmas trees were also popular.

【Adastria Japan】

	1st half										2nd half									
	1st quarter				2nd quarter					3rd quarter				4th quarter						
		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term
	Opened	17	1	2	20	4	4	2	10	30	9	8	3	20					20	50
	Closed	3	0	2	5	1	2	7	10	15	0	4	0	4					4	19
Number of	Total in the month end	1,240	1,241	1,241	1,241	1,244	1,246	1,241	1,241	1,241	1,250	1,254	1,257	1,257					1,257	1,257
Stores	B&M Stores	1,179	1,179	1,180	1,180	1,182	1,183	1,177	1,177	1,177	1,186	1,189	1,191	1,191					1,191	1,191
	Online Stores	61	62	61	61	62	63	64	64	64	64	65	66	66					66	66

Note 1: Due to the transfer of PAS TIERRA business from parent company to ELEMENT RULE Co., Ltd, 3 stores of PAS TIERRA are deducted from March 2020.

<Appendix> FY2020/02 (March 1, 2019 ~ February 29, 2020)

						1st half														
	1st quarter				2nd quarter					3rd quarter				4th quarter						
Monthly figures YoY (%)		Mar	Apr	May	total	Jun	Jul	Aug	total	Total	Sep	Oct	Nov	total	Dec	Jan	Feb	total	Total	Full-term
Sales	Total	105.9	107.8	108.9	107.5	94.0	98.9	104.9	98.6	103.0	100.3	94.7	98.6	97.8	95.4	98.0	98.9	97.0	97.4	100.1
	Same stores	108.2	110.0	110.7	109.6	95.3	100.4	105.5	99.8	104.6	101.1	94.8	99.3	98.3	95.9	98.4	99.2	97.4	97.9	101.0
Number of	Total	102.4	104.4	107.7	104.8	87.5	94.3	104.9	94.6	99.1	100.1	93.1	96.6	96.5	95.4	97.2	99.2	96.9	96.7	97.9
customers	Same stores	104.1	105.9	109.3	106.4	88.4	95.5	105.4	95.5	100.3	100.3	92.7	96.7	96.4	95.6	97.4	99.3	97.1	96.8	98.5
spending	Total	103.5	103.3	101.1	102.6	107.4	104.8	100.0	104.2	104.0	100.1	101.7	102.0	101.3	100.0	100.9	99.7	100.2	100.7	102.2
	Same stores	104.0	103.9	101.3	103.0	107.8	105.1	100.1	104.5	104.3	100.8	102.3	102.7	102.0	100.3	100.9	99.9	100.4	101.1	102.5